

Sales dashboard project

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Test results of practical value-centric business development methodology

Randmaa, Merili; Otto, Tauno; Howard, Thomas J. Proceedings of NordDesign 2014 Conference 2014 / p. 642-651 : ill

Value-centric business : an in-depth analysis of one case company

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Value-centric business development : descriptive and prescriptive research into five different companies

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