

Crafting conceptual proposition-based contributions: The 7C framework

Hollebeek, Linda Desiree; Srivastava, Rajendra K.; Clark, Moira K.; Urbonavicius, Sigitas; Lim, Weng Marc Psychology and Marketing 2024 / 16 p <https://doi.org/10.1002/mar.22055>

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The development and structure of banking sector : retail banking in Estonia

Listra, Enn 2001 https://www.ester.ee/record=b1570023*est

Turundusuuring

Sirkel, Rein 2001 https://www.ester.ee/record=b1450826*est

Turundusuuringu alused

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Viga, mille tegemine päästis mu tootluse

Talpsepp, Tõnn; Vaarmets, Tarvo Äripäev 2020 / Lk. 28 <https://dea.digar.ee/article/aripaev/2020/09/03/28.6>