

### **Customer engagement in evolving technological environments : synopsis and guiding propositions**

**Hollebeek, Linda Desiree;** Sprott, David E.; Andreassen, Tor W. European Journal of Marketing 2019 / p. 2018-2023

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### **Guest editorial**

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**Hollebeek, Linda Desiree;** Clark, Moira K.; Andreassen, Tor W.; Sigurdsson, Valdimar; Smith, Dale L.G. Journal of retailing and consumer services 2020 / art. 102056 <https://doi.org/10.1016/j.jretconser.2020.102056> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)