

Beyond the Big Five : the effect of machiavellian, narcissistic, and psychopathic personality traits on stakeholder engagement

Hollebeek, Linda Desiree; Sprott, David E.; Riisalu, Rein Psychology & Marketing 2022 / p. 1230-1243

<https://doi.org/10.1002/mar.21647> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Blockchain and value systems in the sharing economy: The illustrative case of Backfeed

Pazaitis, Alexandros; De Filippi, Primavera; Kostakis, Vasileios Technological forecasting and social change 2017 / p. 105-115 :

ill <https://doi.org/10.1016/j.techfore.2017.05.025> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Consumer engagement, stress, and conservation of resources theory: a review, conceptual development, and future research agenda

Hollebeek, Linda Desiree; Hammedi, Wafa; Sürott, David E. Psychology and Marketing 2023 / p. 926-937

<https://doi.org/10.1002/mar.21807> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Crafting conceptual proposition-based contributions: The 7C framework

Hollebeek, Linda Desiree; Srivastava, Rajendra K.; Clark, Moira K.; Urbonavicius, Sigita; Lim, Weng Marc Psychology and Marketing 2024 / p. 2396-2411 <https://doi.org/10.1002/mar.22055> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#)

[Article at WOS](#)

Cross-cultural differences in driver aggression, aberrant, and positive driver behaviors

Ersan, Özlem; Üzümcüoğlu, Yesim; Azık, Derya; Pashkevich, Anton; Pashkevich, Maria Transportation research part F: traffic psychology and behaviour 2020 / p. 88-97 <https://doi.org/10.1016/j.trf.2020.03.020> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Driver profiles based on values and traffic safety climate and their relationships with driver behaviors

Kaçan, Bilgesu; Fındık, Gizem; Üzümcüoğlu, Yeşim; Pashkevich, Anton; Pashkevich, Maria Transportation research part F : traffic psychology and behaviour 2019 / p. 246-259 <https://doi.org/10.1016/j.trf.2019.05.010> [Journal metrics at Scopus](#) [Article at Scopus](#)

[Journal metrics at WOS](#) [Article at WOS](#)

Engaging consumers through artificially intelligent technologies: Systematic review, conceptual model, and further research

Hollebeek, Linda Desiree; Menidjel, Choukri; Sarstedt, Marko; Jansson, Johan; Urbonavicius, Sigita Psychology and Marketing 2024 / art. 1326454, 18 p. : ill <https://doi.org/10.1002/mar.21957> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#)

[Article at WOS](#)

Ethnicity's effect on social media-based comment intention : comparing minority and majority consumers

Bozkurt, Siddik; Gligor, David; Hollebeek, Linda Desiree Psychology and Marketing 2021 / p. 1895-1910

<https://doi.org/10.1002/mar.21549> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Friends or enemies? Unraveling niche-regime interactions in grassroots digital innovations

Gerli, Paolo; Mora, Luca; Zhang, Jun; Sancino, Alessandro Technological forecasting and social change 2024 / art. 123342, 14 p. : ill <https://doi.org/10.1016/j.techfore.2024.123342> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Gamification's role in fostering user engagement with healthy food-based digital content

Charry, Karine; Poncin, Ingrid; Kullak, Avrelia; Hollebeek, Linda D. Psychology and Marketing 2024 / p. 69-85 : ill <https://doi.org/10.1002/mar.21892> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

[Article at WOS](#)

Hallmarks and potential pitfalls of customer- and consumer engagement scales: A systematic review

Hollebeek, Linda Desiree; Sarstedt, Marko; Menidjel, Choukri; Sprott, David E.; Urbonavicius, Sigita Psychology & Marketing 2023 / p. 1074 - 1088 <https://doi.org/10.1002/mar.21797> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

[Article at WOS](#)

The hidden power of emotions : How psychological factors influence skill development in smart technology adoption

Gerli, Paolo; Clement, Jessica; Esposito, Giovanni; Mora, Luca; Crutzen, Nathalie Technological Forecasting and Social Change 2022 / Article nr. 121721 <https://doi.org/10.1016/j.techfore.2022.121721> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

[Article at WOS](#)

How to commercialise university-generated knowledge internationally? A comparative analysis of contingent institutional conditions

Kalantaridis, Christos; Küttim, Merle; Govind, Madhav; Sousa, Cristina Technological forecasting and social change 2017 / p. 35-44

: tab <https://doi.org/10.1016/j.techfore.2017.06.013> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Professional football clubs and empirical evidence from the COVID-19 crisis : time for sport entrepreneurship?

Hammerschmidt, Jonas; Durst, Susanne; Kraus, Sascha; Puimalainen, Kaisu Technological forecasting and social change 2021 / art. 120572 <https://doi.org/10.1016/j.techfore.2021.120572> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

[Article at WOS](#)

Shaping customer brand loyalty during the pandemic : The role of brand credibility, value congruence, experience, identification, and engagement

Rather, Raouf Ahmad; **Hollebeek, Linda Desiree**; Vo-Thanh, Tan; Ramkissoon, Haywantee; **Leppiman, Anu**; Smith, Dale L.G. Journal of Consumer Behaviour 2022 / p. 1175-1189 <https://doi.org/10.1002/cb.2070> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Social influence and stakeholder engagement behavior conformity, compliance, and reactance

Hollebeek, Linda Desiree; Sprott, David E.; Sigurdsson, Valdimar; Clark, Moira K. Psychology and Marketing 2022 / p. 90-100 <https://doi.org/10.1002/mar.21577> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Social media marketing activities, customer engagement, and customer stickiness : A longitudinal investigation

So, Kevin Kam Fung; Li, Jing; King, Ceridwyn; **Hollebeek, Linda Desiree** Psychology and Marketing 2024 / p. 1597-1613 : ill <https://doi.org/10.1002/mar.21999> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

The relationship between self and other in aggressive driving and driver behaviors across countries

Ersan, Özlem; Üzümcüoğlu, Yeşim; Azık, Derya; **Pashkevich, Anton**; **Pashkevich, Maria** Transportation research part F: traffic psychology and behaviour 2019 / p. 122-138 <https://doi.org/10.1016/j.trf.2019.08.020> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

What drives drivers? Switching, learning, and the impact of claims in car insurance

Jõeveer, Karin; **Kepp, Kaido** Journal of behavioral and experimental economics 2023 / art. 101993, 11 p <https://doi.org/10.1016/j.socec.2023.101993> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)