

"Tough Guy" vs. "Cushion" hypothesis: How does individualism affect risk-taking?

Illiashenko, Pavlo Journal of behavioral and experimental finance 2019 / art. 100212, 11 p. : tab

<https://doi.org/10.1016/j.jbef.2019.04.005> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)