

Effective optimization of billboard ads based on CDR data leverage

Semassel, Imed Eddine; **Ben Yahia, Sadok** Journal of Telecommunications and the Digital Economy 2022 / p. 76-95

<https://doi.org/10.18080/jtde.v10n2.527> [Journal metrics at Scopus](#) [Article at Scopus](#)

Guest Editorial

Jallouli, Rim; Tobji, Mohamed Anis Bach; **Piho, Gunnar**; McHeick, Hamid Journal of Telecommunications and the Digital Economy 2022 / p. 1-5 <https://doi.org/10.18080/jtde.v10n2.590> [Journal metrics at Scopus](#) [Article at Scopus](#)