

**Marketing medieval heritage - spatial consumption**

**Michelson, Aleksandr** Acta Universitatis Bohemicae Meridionale. The Scientific Journal for Economics, Management and Trade  
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**Pedestrian networks, cultural built heritage and destination marketing : theoretical and methodological perspectives**

**Michelson, Aleksandr** Recent Researches in Energy, Environment and Landscape Architecture : Proceedings of the 7th  
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