

A path towards networked organisations – the push of digital natives or the pull of the needs?

Jaakkola, Hannu; Henno, Jaak International journal of knowledge engineering and soft data paradigms 2012 / p. 240-260
<https://doi.org/10.1504/IJKESDP.2012.050722> <https://www.inderscienceonline.com/doi/10.1504/IJKESDP.2012.050722>

Adrian Venables: sõda inforuumis – mis see on ja kuidas seal käituda? Küberturvalisus [Võrguväljaanne]

Edasi.org : innustav ja hariv ajakiri 2022 ["Adrian Venables: sõda inforuumis – mis see on ja kuidas seal käituda? Küberturvalisus"](https://www.edasi.org/record=b5238490*est)

Analysis of the impact of poisoned data within Twitter classification models

Price, Christopher; Nõmm, Sven; Priisalu, Jaan Proceedings of the 5th interdisciplinary cyber research conference 2019 : 29th of June 2019, Tallinn University of Technology [Online resource] 2019 / p. 53-57 <https://doi.org/10.1016/j.ifacol.2019.12.170>
https://www.ester.ee/record=b5238490*est [Conference proceedings at Scopus](#) [Article at Scopus](#) [Article at WOS](#)

Analysis of the impact of poisoned data within Twitter classification models

Price, Christopher; Priisalu, Jaan; Nõmm, Sven IFAC-PapersOnLine 2019 / p. 175-180 <https://doi.org/10.1016/j.ifacol.2019.12.170>

Analyzing and investigating encrypted traffic for social media application Instagram

Iqbal, Hameed; Ahmad, Rizwan; Ahmed, Waqas; Qazi, Shams; Alam, Muhammad Mahtab 2022 18th Biennial Baltic Electronics Conference (BEC) 2022 / 6 p. : ill <https://doi.org/10.1109/BEC56180.2022.9935603>

BibliCamp 5 - sotsiaalmeedia raamatukogus

Jõesaar, Piret; **Nool, Maris** Raamatukogu 2018 / lk. 40-41 : fot http://www.ester.ee/record=b1072819*est

Blurred lines? Disentangling the roles of consumers' influencer- and brand engagement in shaping brand performance

Weiger, Welf H.; Gieritz, Johann N.; Hammerschmidt, Maik; Hollebeek, Linda Desiree Journal of Business Research 2025 / art. 115280 <https://doi.org/10.1016/j.jbusres.2025.115280> [Article at Scopus](#)

Le bouddhisme et le chemin vers une bonne économie

San, Pisith Lepetitjournal 2022 / 1 p. : phot [https://lepetitjournal.com/cambodge/bouddhisme-chemin-bonne-economie-342067?](https://lepetitjournal.com/cambodge/bouddhisme-chemin-bonne-economie-342067?fbclid=IwAR0OC03O-GhqL0zTN4zD303ov_GwbNkbnqKxpp94Z7EwUpnUEspEYaDTpU)
[fbclid=IwAR0OC03O-GhqL0zTN4zD303ov_GwbNkbnqKxpp94Z7EwUpnUEspEYaDTpU](https://lepetitjournal.com/cambodge/bouddhisme-chemin-bonne-economie-342067?fbclid=IwAR0OC03O-GhqL0zTN4zD303ov_GwbNkbnqKxpp94Z7EwUpnUEspEYaDTpU)

Cambodian Buddhism deals with social media

San, Pisith Cambodianess 2022 / 1 p. : ill <https://cambodianess.com/article/cambodian-buddhism-deals-with-social-media>

Child right to privacy and social media – personal information oversharing parents

Iskül, Anna-Maria; Joamets, Kristi Baltic journal of law & politics 2021 / p. 101-122 <https://doi.org/10.2478/bjlp-2021-0012> [Journal metrics at Scopus](#) [Article at Scopus](#)

CommunityCare : tackling mental health issues with the help of community

Suran, Shweta; Pattanaik, Vishwajeet; Draheim, Dirk iiWAS2020 : The 22st International Conference on Information Integration and Web-based Applications & Services, November 30 - December 2, 2020, Chiang Mai, Thailand : [Proceedings] 2020 / art. 3429114, p. 377-382 <https://doi.org/10.1145/3428757.3429114> [Conference proceedings at Scopus](#) [Article at Scopus](#) [Article at WOS](#)

Consumer behaviour in social media : patterns of sharing commercial messages

Riivits-Arkonsuo, Iivi; Leppiman, Anu International business - Baltic business development 2013 / p. 307-327 : ill

Consumer online word-of-mouth - analysis thorough an experience pyramid model [Electronic resource]

Riivits-Arkonsuo, Iivi; Leppiman, Anu 9th EBES conference - Rome : proceedings CD : January, 11-13, 2013 : faculty of economics, Sapienza university of Rome, Rome, Italy 2013 / p. 1929-1934 [CD-ROM]

The contemporary issues of post-mortem personal data protection in the EU after GDPR entering into force

Hamulak, Ondrej; Kocharyan, Hovsep; Kerikmäe, Tanel Czech yearbook of public and private international law ; 11 2020 / p. 225-238 <https://rozkotova.cld.bz/CYL-vol-11-2020/224/>

Correlates and predictors of time banditry

Parts, Velli; Kiho, Marilyn 19th EAWOP Congress : abstract book 2019 / p. 2068 [Abstract Volume \(PDF\)](#)

Covid-19 and the digital revolution

Hantrais, Linda; Allin, Paul; Kritikos, Mihalís; Sogomonjan, Melita; Anand, Prathivadi B.; Livingstone, Sonia; Williams, Mark; Innes, Martin Contemporary social science 2020 / p. 256-270 <https://doi.org/10.1080/21582041.2020.1833234> [Journal metrics at Scopus](#)
[Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Demystifying consumer digital cocreated value : social presence theory-informed framework and propositions

Hollebeek, Linda Desiree; Clark, Moira K.; Macky, Keith Recherche et applications en marketing 2021 / p. 24-42
<https://doi.org/10.1177%2F2051570720961986> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Digital-marketing as a modern tool for promotion of goods and services in social networks

Yevseitseva, Olena; Liulchak, Z.; Semenda, Olena; **Järvis, Marina**; Ponomarenko, Igor Financial and Credit Activity Problems of Theory and Practice = Фінансово-кредитна діяльність : проблеми теорії і практики 2022 / p. 361-370
<https://doi.org/10.55643/fcaptop.1.42.2022.3723>

Does serendipity enhance recommendation quality? Measuring accuracy and beyond-accuracy objectives of serendipitous POI suggestions

Ben Sassi, Imen; Järv, Priit; Ben Yahia, Sadok 27th European Conference on Artificial Intelligence, 19-24 October 2024, Santiago de Compostela, Spain - Including 13th Conference on Prestigious Applications of Intelligent Systems (PAIS 2024) 2024 / p. 3096–3103 : ill <https://doi.org/10.3233/FAIA240852> [Conference proceedings at Scopus](#) [Article at Scopus](#)

Eesti kirjastused Facebookis

Nool, Maris Raamatukogu 2012 / lk.30-32

Eesti Teaduste Akadeemia meedias

Eesti Teaduste Akadeemia aastaraamat : faktid ja arvud = Annales Academiae Scientiarum Estonicae : 2021 2022 / lk. 12
https://www.ester.ee/record=b1218094*est

Eestil pole plaanis TikToki keelata

Rohemäe, Maria-Ann err.ee 2024 <https://www.err.ee/1609544995/eestil-pole-plaanis-tiktokki-keelata>

The effect of consumers' affective engagement on their personal data disclosure on social media

Urbanavicius, Sigita; **Hollebeek, Linda Desiree**; Simanavičiute, Agne Journal of Consumer Behaviour 2025 / 28 p
<https://doi.org/10.1002/cb.2481>

Empowering youth for global change : a call to action in conflict resolution and peacebuilding

Khalid, Sadia The European Sting 2024 [Empowering youth for global change : a call to action in conflict resolution and peacebuilding](#)

Enabling social information exchange via dynamically robust annotations

Pattanaik, Vishwajeet; Suran, Shweta; Draheim, Dirk iiWAS2019 : Proceedings of the 21st International Conference on Information Integration and Web-based Applications & Services : December 2–4, 2019, Munich, Germany 2019 / p. 176–184 : ill
<https://doi.org/10.1145/3366030.3366060> [Conference proceedings at Scopus](#) [Article at Scopus](#) [Article at WOS](#)

"End of Theory" in the era of big data : methodological practices and challenges in social media studies

Masso, Anu; Männiste, Maris; Siibak, Andra Acta Baltica historiae et philosophiae scientiarum 2020 / p. 33-61 : ill
<https://doi.org/10.11590/abhs.2020.1.02> https://www.ester.ee/record=b2941458*est [Journal metrics at Scopus](#) [Article at Scopus](#)

Enhancing brand equity through sublime experience: The mediating role of consumers' branded content engagement

Waqas, Muhammad; Wajid, Nauman; Khan, Muhammad Ali; **Hollebeek, Linda Desiree**; Urbanavicius, Sigita Journal of Consumer Behaviour 2025 / 17 p <https://doi.org/10.1002/cb.70002>

Estonia : [country reports]

Lambert, Paul; **Nyman-Metcalf, Katrin Merike** International handbook of social media laws 2014 / p. 299-304
http://www.ester.ee/record=b4469476*est

Et sotsiaalmeedias silma paista, tuleb draamat tekitada

Freimuth, Airi aripaev.ee 2025 <https://www.aripaev.ee/saated/2025/08/18/et-sotsiaalmeedias-silma-paista-tuleb-draamat-tekitada>

Ethnicity's effect on social media-based comment intention : comparing minority and majority consumers

Bozkurt, Siddik; Gligor, David; **Hollebeek, Linda Desiree** Psychology and Marketing 2021 / p. 1895-1910
<https://doi.org/10.1002/mar.21549> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Exploring a customer engagement spillover effect on social media: the moderating role of customer conscientiousness

Hollebeek, Linda Desiree; Kulikovskaja, Viktorija; Hubert, Marco; Grunert, Klaus G. Internet research 2023 / p. 1573-1596
<https://doi.org/10.1108/INTR-08-2021-0619> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Facebook versus Google+

Tamme, Heidi; Iher, Kersti; Lillo, Lidia Stratos Futuris [Electronic resource] : Business Model Innovation Conference, 19 January 2012 2012 / 52 p. : ill. [CD-ROM] http://www.ester.ee/record=b4451043*est

Facebooki katkestus mõjutas nii ettevõtete kui ka riikide toimepidevust [Võrguväljaanne]

Pärli, Merilin err.ee 2021 ["Facebooki katkestus mõjutas nii ettevõtete kui ka riikide toimepidevust"](#)

Facebooki, Instagrami ja Whatsappi tabas tohutu ülemaailmne rike [Võrguväljaanne]

ohtuleht.ee 2021 ["Facebooki, Instagrami ja Whatsappi tabas tohutu ülemaailmne rike"](#)

Foursquare - mobiilihaigus või uus suhtluskanal? : [ka TTÜ tudengite seas populaarne]

Mente et Manu 2011 / lk. 2 https://www.ester.ee/record=b1242496*est

Framework for peer-to-peer data sharing over Web browsers

Pattanaik, Vishwajeet; Sharvadze, Ioane; **Draheim, Dirk** Future Data and Security Engineering : 6th International Conference, FDSE 2019 Nha Trang City, Vietnam, November 27–29, 2019 : proceedings 2019 / p. 207-225 : ill https://doi.org/10.1007/978-3-030-35653-8_14 [Conference proceeding at Scopus](#) [Article at Scopus](#) [Conference proceeding at WOS](#) [Article at WOS](#)

A generic framework for collective intelligence systems = Kollektiivse intelligentsuse süsteemide üldine raamistik

Suran, Shweta 2022 <https://doi.org/10.23658/taltech.15/2022> <https://digikogu.taltech.ee/et/Item/3e5b1767-badd-4d53-ac11-8e61cc7f8e09> https://www.ester.ee/record=b5498851*est

Guest Editorial

Jallouli, Rim; Tobji, Mohamed Anis Bach; **Piho, Gunnar**; McHeick, Hamid Journal of Telecommunications and the Digital Economy 2022 / p. 1-5 <https://doi.org/10.18080/jtde.v10n2.590> [Journal metrics at Scopus](#) [Article at Scopus](#)

Hacking a hackathon : initiating positive change in digital education through international edtech hackathons

Leoste, Janika; Tomusk, Voldemar; Väärt, Sirly; Rakic, Slavko; Fenyvesi, Kristóf; Kauppinen, Tomi ICERI 2024 proceedings : 17th annual International Conference of Education, Research and Innovation Seville, Spain, 11-13 November, 2024 2024 / p. 6277-6285 : ill <https://doi.org/10.21125/iceri.2024.1518>

ICT and institutional transformations in the Global South : a study of the rejuvenation of the Guthi Institution in Nepal

Shakya, Shobhit; Drechsler, Wolfgang The journal of community informatics 2023 / p. 48-71 <https://openjournals.uwaterloo.ca/index.php/JoCI/article/view/4948> <https://doi.org/10.15353/joci.v19i1.4948>

Ideological networks and security in the two-speed world - Venia Legendi [Electronic resource]

Erne, Jaanika SSRN working paper series 2013 / [26] p http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2285465

Indrek Saul: häda mõistuse ja koroona pärast [Võrguväljaanne]

Saul, Indrek err.ee 2021 "[Indrek Saul: häda mõistuse ja koroona pärast](#)"

Innovative tools for tourism and cultural tourism impact assessment

Kalvet, Tarmo; Olesk, Maarja; **Tiits, Marek; Raun, Janika** Sustainability 2020 / art. 7470, 30 p <https://doi.org/10.3390/SU12187470> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Instagram ülikooliraamatukogu turunduskanalina Tallinna Tehnikaülikooli Raamatukogu näitel [Võrguteavik]

Nool, Maris 2017 <https://digi.lib.ttu.ee/i/?9475>

Karjäär IT- ja küberturbe valdkonnas – ka tüdrukutele! [Võrguväljaanne]

Lorenz, Birgy opleht.ee 2021 / Lk. 6 "[Karjäär IT- ja küberturbe valdkonnas – ka tüdrukutele!](#)" <https://dea.digar.ee/article/opetajateleht/2021/12/03/7.1>

Kas sotsiaalmeedia on ohtlikum kui viin, tubakas ja uimastid?

Postimees 2024 / lk. 10-11 <https://dea.digar.ee/article/postimees/2024/12/07/12.1> [Kas sotsiaalmeedia on ohtlikum kui viin, tubakas ja uimastid?](#)

Kas suunamudijaid saab pidada finantsnõustajaks? Liivamägi: keegi ei jaga oma teadmisi ilma motiivita

Kivi, Eliise delfi.ee 2025 <https://arileht.delfi.ee/artikkel/120385662/kas-suunamudijaid-saab-pidada-finantsnoustajaks-liivamagi-keegi-ei-jaga-oma-teadmisi-ilma-motiivita>

Kui sotsiaalmeediapostitus võib tappa ehk näiteid Vene-Ukraina sõjast

Nagel, Anne-May; Kostytska, Sofiia; Nagel, Hannes Verbis Aut Re 2022 / lk. 14-18 : ill., fot <https://digiriul.sisekaitse.ee/handle/123456789/2955>

Kuidas Facebooki kuritarvitada?

Tammet, Tanel Postimees 2018 / AK, lk. 14 [Tanel Tammet: kuidas Facebooki kuritarvitada?](#)

Kuidas Instagram raamatukogu kasuks tööle panna

Rand, Elise; **Nool, Maris** Raamatukogu 2022 / lk. 26-29 : ill https://www.ester.ee/record=b1817020*est https://issuu.com/nlib/docs/2022_6_veeb

Kuidas pääseda näöraamatust?

Vassiljev, Aleksander Studioosus 2013 / lk. 6 https://www.ester.ee/record=b1558644*est

#küberturvalisus. Snapchatis saadetud pildid jäävad tegelikult alles

4JALEHT 2020 / Lk. 12-13 : fot https://www.ester.ee/record=b5352324*est <http://4dimensioon.org/2020/08/30/kuberturvalisus-snapchatis-saadetud-pildid-jaavad-tegelikult-alles/>

10 instagrami kontot väärt jälgimist

Mölder, Engel-Mari Studioosus 2021 / lk. 30-31 https://www.ester.ee/record=b1558644*est

10 instagrami kontot, millele tasub silma peale visata

Karu, Alejandra Studioosus 2021 / lk. 48-49 : fot https://www.ester.ee/record=b1558644*est

Leveraging social media advertising to foster female consumers' empowerment and engagement: The role of regulatory mode

Septianto, Felix; Mathmann, Frank; **Hollebeek, Linda Desiree**; Higgins, E. Tory Journal of Advertising 2023 / p. 688 - 705

<https://doi.org/10.1080/00913367.2023.2255251> Journal metrics at Scopus Article at Scopus Journal metrics at WOS Article at WOS

Linked data connections with emerging information technologies: A survey

Haav, Hele-Mai International journal of computer science and applications 2014 / p. 21-44 : ill

https://www.researchgate.net/publication/272375984_Linked_data_connections_with_emerging_information_technologies_A_survey Journal metrics at Scopus Article at Scopus

Manipulation resistant opinion forming in online communities

Müller, Roman Proceedings of the 4th Interdisciplinary Cyber Research Workshop 2018 : 9th of June 2018 2018 / p. 26-28

https://www.ttu.ee/public/k/kyberkriminalistika_ja_kyberjulgeoleku_keskus/CRW_2018_lingitud.pdf

Me peame rääkima Facebookist

Kivi, Krister Postimees 2021 / Lk. 17 https://www.ester.ee/record=b1072778*est

Mediatization of (Im)mobility Experiences : New Media Use of (Im)mobile Groups

Salvet, Sander; **Masso, Anu** Mediatization Studies 2019 / p. 21–35 : ill <https://doi.org/10.17951/ms.2019.3.21-35>

Miks Facebook ei tööta? Põhjuseks võib olla ebaõnnestunud tarkvarauuendus [Võrguväljaanne]

Veedla, Alice delfi.ee 2021 ["Miks Facebook ei tööta? Põhjuseks võib olla ebaõnnestunud tarkvarauuendus "](https://www.delfi.ee/aiandus/2021/06/01/miks-facebook-ei-toota-pohjuseks-voib-olla-ebaonnestunud-tarkvarauuendus)

Mitigating distraction : interactivity and atmospherics in social commerce

Suraj, J.; **Hollebeek, Linda D.**; Joseph, Ajay; Akhil, M. A.; George, Ajimon; Letukyte, Neda International journal of retail and distribution management 2025 / 19 p <https://doi.org/10.1108/IJRD-02-2025-0145>

Multi-label learning for aspect category detection of Arabic hotel reviews using AraBERT

Ameur, Asma; Hamdi, Sana; **Ben Yahia, Sadok** ICAART 2023 - Proceedings of the 15th International Conference on Agents and Artificial Intelligence. Volume 2 2023 / p. 241-250 <https://doi.org/10.5220/0011694800003393> Conference Proceedings at Scopus Article at Scopus

Naming names: A taxonomy of malicious actors and their activities in online social networks

De Souza, Debora F.; Beltrao, Gabriela; **Da Costa Sousa, Sonia Claudia**; Ul-Ain, F. ECCE 2025 : Proceedings of the 36th Annual Conference of the European Association of Cognitive Ergonomics (EACE) 2025 / art. 16 <https://doi.org/10.1145/3746175.374619>

A novel imbalanced data classification approach for suicidal ideation detection on social media

Ben Hassine, Mohamed Ali; Abdellatif, Safa; **Ben Yahia, Sadok** Computing 2022 / p. 741-765 : ill <https://doi.org/10.1007/s00607-021-00984-0> Journal metrics at Scopus Article at Scopus Journal metrics at WOS Article at WOS

Online word-of-mouth in experience marketing, the voice of the consumers : on the example of Estonian social media users

Riivits-Arkonsuo, Ivi; **Leppiman, Anu** Listening to Consumers of Emerging Markets : proceedings of the 2014 Annual Conference of the Emerging Markets Conference Board 2014 / p. 344-349

Online word-of-mouth on brands and experience marketing

Riivits-Arkonsuo, Ivi; **Leppiman, Anu** Journal of management and change 2014 / p. 43-55 : ill

A peer-to-peer data sharing framework for Web browsers : analysis and evaluation

Pattanaik, Vishwajeet; Sharvadze, Ioane; **Draheim, Dirk** SN Computer Science 2020 / art. 214, 10 p <https://doi.org/10.1007/s42979-020-00236-6>

Riik peab ähvardusteks valmis olema

Nagel, Anne-May Postimees 2023 / Lk. 13 <https://dea.digar.ee/article/postimees/2023/10/17/13.6>

Robust Web annotations in support of knowledge co-creation = Töökindlad veebiannotatsioonid teadmiste ühisloome toetamiseks

Pattanaik, Vishwajeet 2022 <https://doi.org/10.23658/taltech.40/2022> <https://digikogu.taltech.ee/et/Item/763881f8-c5a1-4098-807c-ac39d02742b9> https://www.ester.ee/record=b5507460*est

The role of consumer speech acts in brand activism: A transformative advertising perspective

Fletcher-Brown, Judith; Middleton, Karen; Thompson-Whiteside, Helen; Turnbull, Sarah; Tuan, Annamaria; **Hollebeek, Linda Desiree** Journal of Advertising 2024 / p. 491-510 <https://doi.org/10.1080/00913367.2023.2288828> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Schmidt, Jan-Hinrik : Social Media : [rezensionen]

Merkler, Benjamin b.i.t.online : Bibliothek. Information. Technologie 2015 / s. 384 <http://www.b-i-t-online.de/heft/2015-04-rezensionen.pdf>

Sentiment analysis for hotel reviews : a systematic literature review

Ameur, Asma; Hamdi, Sana; **Ben Yahia, Sadok** ACM Computing Survey 2023 / art. 51 <https://doi.org/10.1145/3605152> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Small languages and big models : using ML to generate Norwegian language social media content for training purposes

Aasen, Ole Joachim Arnesen; **Lugo, Ricardo Gregorio**; Knox, Benjamin James Augmented Cognition : 18th International Conference, AC 2024, Held as Part of the 26th HCI International Conference, HCII 2024, Washington, DC, USA, June 29–July 4, 2024, Proceedings, Part II 2024 / p. 103-121 https://doi.org/10.1007/978-3-031-61572-6_8 [Conference proceedings at Scopus](#) [Article at Scopus](#) [Article at WOS](#)

Social media marketing activities, customer engagement, and customer stickiness : A longitudinal investigation

So, Kevin Kam Fung; Li, Jing; King, Ceridwyn; **Hollebeek, Linda Desiree** Psychology and Marketing 2024 / p. 1597-1613 : ill <https://doi.org/10.1002/mar.21999> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Social media services ecosystem for marginalized youth to access adult education

Pata, Kai; **Paas, Sille** Learning Technology for Education Challenges : 8th International Workshop, LTEC 2019, Zamora, Spain, July 15–18, 2019, proceedings 2019 / p. 369-380 https://doi.org/10.1007/978-3-030-20798-4_32 [Conference proceeding at Scopus](#) [Article at Scopus](#) [Article at WOS](#)

Sotsiaalmeedias levib video, mis väidab, et Kohtla-Järve ja Tartu kraanivett mürgitatakse. See on vale

Somelar, Mari-Liis epl.delfi.ee 2024 [Sotsiaalmeedias levib video, mis väidab, et Kohtla-Järve ja Tartu kraanivett mürgitatakse. See on vale](#)

Sotsiaalse meedia vahendid ja rakendused kõrghariduses : [Portugali Aveiro Ülikooli dotsent Luis Pedro peab IT Kolledžis loengu]

Mente et Manu 2009 / lk. 3 https://www.ester.ee/record=b1242496*est

A survey on socio-semantic information retrieval

Schoefegger, Karin; **Tammet, Tanel**; Granitzer, Michael Computer science review 2013 / p. 25-46 : ill

Sõnavabadus versus laim sotsiaalmeedias

Käsper, Kari Õhtuleht 2018 / lk. 8 <https://www.oh tuleht.ee/902327/kari-kasper-sonavabadus-versus-laim-sotsiaalmeedias>

Tarbijast brändisaadikuks ehk sõnumi liikumine läbi tarbija [Võrguväljaanne]

Riivits-Arkonsuo, Ivi Elamusdisain turunduses : turunduse õppetooli IV kevadkonverents : konverentsi ettekannete abstraktide kogumik : 10. mai 2016 2016 / lk. 8 <https://www.ttu.ee/public/m/majandusteaduskond/Sundmused/TurKonvAbstraktid.pdf>

Tarbijast brändisaadikuks ehk sõnumi liikumine tarbija kaudu

Riivits-Arkonsuo, Ivi Kaja : kommunikatsiooni ja suhtekorralduse ajakiri 2016 / lk. 19-20 https://artiklid.elnet.ee/record=b2800067*est

Tarmo Soomere: professor Lutsari valimine sihtmärgiks ei ole juhuslik

med24.ee 2021 ["Tarmo Soomere: professor Lutsari valimine sihtmärgiks ei ole juhuslik"](#)

Tarmo Soomere: teaduskommunikatsiooni eesmärk on teha selgeks teadustulemuse tähendus ühiskonnale [Võrguväljaanne]

Soomere, Tarmo Edasi.org : innustav ja hariv ajakiri 2021 ["Tarmo Soomere: teaduskommunikatsiooni eesmärk on teha selgeks teadustulemuse tähendus ühiskonnale"](#)

Teadlased ja eksperdid vastavad reedeni sotsiaalmeedias koroonateemalistele küsimustele [Võrguväljaanne]

pealinn.ee 2021 ["Teadlased ja eksperdid vastavad reedeni sotsiaalmeedias koroonateemalistele küsimustele"](#)

Teadlased peavad okupeerima Facebooki!

Soomere, Tarmo Eesti Loodus 2018 / lk. 44-49 : fot http://www.ester.ee/record=b1072059*est

Tehisaru hiilgus ja viletsus – ühe õppejõu vaade

Kikkas, Kaido Mente et Manu 2025 / lk. 4-7 https://haldus.taltech.ee/sites/default/files/2025-06/MM_2025-2%20uus.pdf <https://trialoog.taltech.ee/kaido-kikkas-tehisaru-hiilgus-ja-viletsus-uhe-oppejou-vaade/>

Tehisintellekt on petturite elu veelgi lihtsamaks muutunud

Saarniit, Aleksandra Postimees 2023 / lk. 6 ["Tehisintellekt on petturite elu veelgi lihtsamaks muutunud"](#)

The challenge of the digital public sphere : Finnish experiences of the role of social media in participatory planning

Mattila, Hanna; Nummi, Pilvi Planning theory and practice 2022 / 16 p <https://doi.org/10.1080/14649357.2022.2074527> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

The effect of consumer-perceived COVID-19 ad value on health-protective behavior: Mediating role of engagement

Rafteh, Mir Abdur; Abbasi, Amir Zaib; Hollebeek, Linda Desiree; Ali, Muhammad Asghar; Ting, Ding Hooi Health marketing quarterly 2024 / 32 p <https://doi.org/10.1080/07359683.2024.2355378> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

The political economy of information production in the social web : chances for reflection on our institutional design

Kostakis, Vasileios UnLike Us Kick Off Meeting, Cyprus University of Technology & Institute of Network Cultures 2011 <https://www.tandfonline.com/doi/full/10.1080/21582041.2012.691988>

The political economy of information production in the Social Web : chances for reflection on our institutional design

Kostakis, Vasileios Contemporary social science 2012 / p. 305-319 <https://www.tandfonline.com/doi/full/10.1080/21582041.2012.691988>

The political economy of information production in the social web : towards a "partner state approach"

Kostakis, Vasileios 2011

Travel writing between poetics and politics : Three case studies on the genre's mediati(sati)on

Calzati, Stefano Travel, writing and the media contemporary and historical perspectives 2022 / p. 247-266 <https://doi.org/10.4324/9781003056133-13>

Twitter streaming data analytics for disaster alerts

Shah, Syed Attique; Ben Yahia, Sadok; McBride, Keegan David Braun; Jamil, Akhtar; Draheim, Dirk 2021 2nd International Informatics and Software Engineering Conference (IISEC) : proceedings 2021 / 6 p <https://doi.org/10.1109/IISEC54230.2021.9672370>

Ukraina avaliku sektori kohanemine Venemaa infosõjas - sotsiaalmeedia kui relv

Kostytška, Sofiia; Nagel, Hannes; Nagel, Anne-May Turvalisuskompass : turvalisuse ja julgeoleku teadusajakiri 2022 / lk. 67-99 : ill <https://digiriitl.sisekaitse.ee/bitstream/handle/123456789/2963>

Understanding the effects of firms' unresponsiveness on social media toward customer feedback on customers' engagement : the impact of ethnicity

Bozkurt, Siddik; Gligor, David; Hollebeek, Linda Desiree; Sumlin, Cameron Journal of research in interactive marketing 2025 / p. 59-75 <https://doi.org/10.1108/JRIM-09-2023-0317>

Unravelling the customer journey: A conceptual framework and research agenda

Mele, Cristina; Hollebeek, Linda Desiree; Di Bernardo, Irene; Russo Spena, Tiziana Technological forecasting and social change 2025 / art. 123916 <https://doi.org/10.1016/j.techfore.2024.123916>

Unravelling the factors: exploring the impact of COVID-19 and the internet on cognitive function

Khalid, Sadia The European Sting 2023 [Unravelling the factors: exploring the impact of COVID-19 and the internet on cognitive function](#)

UUS „NORMAALSUS“?! Eesti propagandasõdalased ründavad koroona eesliinil olijaid üha isiklikumalt: „Miks sind veel seina äärde pole pandud?“ [Võrguväljaanne]

Riik, Marvel; Joakit, Ekvard ohtuleht.ee 2022 ["UUS „NORMAALSUS“?! Eesti propagandasõdalased ründavad koroona eesliinil olijaid üha isiklikumalt: „Miks sind veel seina äärde pole pandud?“"](#)

Which corporate social responsibility (CSR) approach optimizes customer engagement behavior? The role of customer-brand identification, brand love, and social communication

Dahrouj, Rasha; Itani, Omar S.; Hollebeek, Linda Desiree; Eslami, Hossein; Kassar, Abdul-Nasser Journal of retailing and consumer services 2025 / art. 104230 <https://doi.org/10.1016/j.jretconser.2025.104230>

Why advertising disclosure on social media does not work as it should - proposals for reform from an EU and Estonian perspective

Hoffmann, Thomas; Sooväli, Anette Consumer protection in the European Union : challenges and opportunities 2023 / p. 61-75 <https://doi.org/10.2838/50362>

Ühismeedias ilmutatud väljanäitused

Nagel, Anne-May Sirp 2022 / lk. 25 <https://www.sirp.ee/s1-artiklid/c21-teadus/uhismeedias-ilmutatud-valjanaitused/>

Ülikoolid panustasid sotsiaalmeediale : [ka TTÜ]

Neeme, Urmas Postimees 2011 / lk. 5

Ülikooliraamatukogu sotsiaalmeedias

Nool, Maris Raamatukogu 2018 / lk. 4-8 : fot http://www.ester.ee/record=b1072819*est

Правда ли, что в Кохтла-Ярве и Тарту водопроводную воду отравляют? В социальных сетях распространяется видео, это новый вид обмана

Somelar, Mari-Liis rus.delfi.ee 2024 [Правда ли, что в Кохтла-Ярве и Тарту водопроводную воду отравляют? В социальных сетях распространяется видео, это новый вид обмана](#)