

Total exploitation orientation in capability development : the cross-case of Google, Ericsson, Microsoft and Nokia Kolk, Alar; Rungi, Mait Research in economics and business : Central and Eastern Europe 2012 / p. 5-25 : ill
<https://www.semanticscholar.org/paper/Total-Exploitation-Orientation-in-Capability-The-of-Kolk-Rungi/4bb1bb72963317371ce71fe5c01a493a70c229aa>