

Advancing Circular Economy Models : The Synergistic Role of Service Design and Blockchain Technology in Enhancing Sustainability and Consumer Engagement

Gerasimova, Vera Scientific Papers of the University of Pardubice, Series D : Faculty of Economics and Administration 2024 / art. 2126 <https://doi.org/10.46585/sp32022126> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)