

Brand love and customer brand engagement for masstige : a cross-cultural perspective

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Consumer perceptions of sustainability towards ingredients, packaging, labelling, and storage conditions in milk, burger products, and plant-based alternatives : a study in Sweden and Italy

Vaikma, Helen; Kern, Martin; Harwood, William; Almli, Valerie Lengard Future Foods 2025 / art. 100635
<https://doi.org/10.1016/j.fufo.2025.100635>

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