

**Test results of practical value-centric business development methodology**

**Randmaa, Merili; Otto, Tauno; Howard, Thomas J.** Proceedings of NordDesign 2014 Conference 2014 / p. 642-651 : ill

**Value centric business development for Estonian manufacturing small and medium sized enterprises = Väärtuskeskne ettevõtte arendus Eesti väike- ja keskmise suurusega tootmisettevõtetele**

**Kukuškin, Merili** 2015 [https://www.ester.ee/record=b4496512\\*est](https://www.ester.ee/record=b4496512*est)

**Value-centric business development : descriptive and prescriptive research into five different companies**

**Kukuškin, Merili; Otto, Tauno; Howard, Thomas J.** Proceedings of the Estonian Academy of Sciences 2015 / p. 543-557 : ill

[https://artiklid.elnet.ee/record=b2750884\\*est](https://artiklid.elnet.ee/record=b2750884*est)