

**Combined model of smart cities and electronic payments**

**Soe, Ralf-Martin; Mikheeva, Olga** Proceedings of the 7th International Conference for E-Democracy and Open Government CeDEM17 : Danube University Krems, Krems, Austria, 17-19 May 2017 2017 / p. 194-205 : ill <https://doi.org/10.1109/CeDEM.2017.11>

**Customer value, customer engagement, and customer-based brand equity in the context of a digital payment app**

Bapat, Dhananjay; **Hollebeek, Linda Desiree** Marketing Intelligence & Planning 2023 <https://doi.org/10.1108/MIP-09-2022-0417>

**IT-teadlaste manitsus : enne kui sisestate veebiavarusse oma krediitkaardiandmed, pange tähele...**

**Lorenz, Birgy; Kikkas, Kaido** delfi.ee 2022 <https://forte.delfi.ee/artikkel/120110952/it-teadlaste-manitsus-enne-kui-sisestate-veebiavarusse-oma-krediitkaardiandmed-pange-tahele>