

Innovations in management of the complementary development of the territories adjusted to the river cargo transportation

Krykavskyy, Yevhen; **Prokopenko, Olha**; Shandrivska, Olena; Vasylytsiv, Nadiia; Nycz-Wojtan, Sylwia Маркетинг і менеджмент інновацій = Marketing and management of innovation Marketing and management of innovation 2020 / p. 257–275 <http://doi.org/10.21272/mmi.2020.3-19>

Innovative management of common-pool resources by smart contracts

Prause, Gunnar Klaus; Hoffmann, Thomas Marketing and management of innovation 2020 / p. 265–275 <https://doi.org/10.21272/mmi.2020.1-22>

Marketing of Ukrainian higher educational institutions representation based on modeling of webometrics ranking

Kvitka, Sergiy; Starushenko, Galina; Koval, Viktor; Deforzh, Hanna; Vynnychenko, Volodymyr; **Prokopenko, Olha** Marketing and management of innovation 2019 / p. 60–72 <http://doi.org/10.21272/mmi.2019.3-05>

Особливості сучасної стратегічної ринково-орієнтованої діяльності підприємств

Prokopenko, Olha; Kornatowski, Robert Маркетинг і менеджмент інновацій = Marketing and management of innovation Marketing and management of innovation 2018 / с. 295-303 <http://doi.org/10.21272/mmi.2018.1-22>