

Applying user domain model to improve Web recommendations

Robal, Tarmo; Kalja, Ahto Databases and information systems : tenth international Baltic conference on databases and information systems : local proceedings, materials of doctoral consortium : Vilnius, Lithuania, July 8-11, 2012 2012 / p. 182
<https://ebooks.iospress.nl/volumearticle/7673>

Isiksuse vajaduste struktuuri test

1993 https://www.ester.ee/record=b1064032*est

Personality-based consumer engagement styles : conceptualization, research propositions and implications

Hollebeek, Linda Desiree; Islam, Jamid Ul; Macky, Keith Handbook of research on customer engagement 2019 / p. 224-244
<https://doi.org/10.4337/9781788114899.00017> https://www.ester.ee/record=b5290824*est