

**Consumer engagement with self-driving cars : a theory of planned behavior-informed perspective**

**Hollebeek, Linda Desiree;** Menidjel, Choukri; Itani, Omar S.; Clark, Moira K.; Sigurdsson, Valdimar Asia Pacific Journal of Marketing and Logistics 2023 / p. 2029-2046 <https://doi.org/10.1108/APJML-08-2022-0654> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

**Consumers' health-locus-of-control and social distancing in pandemic-based e-tailing services**

Itani, Omar S.; **Hollebeek, Linda Desiree** Journal of services marketing 2021 / p. 1073-1091 : ill <https://www.emerald.com/insight/content/doi/10.1108/JSM-10-2020-0410/full/html> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

**Light at the end of the tunnel : Visitors' virtual reality (versus in-person) attraction site tour-related behavioral intentions during and post-COVID-19**

Itani, Omar S.; **Hollebeek, Linda Desiree** Tourism Management 2021 / art. 104290 <https://doi.org/10.1016/j.tourman.2021.104290> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

**Which corporate social responsibility (CSR) approach optimizes customer engagement behavior? The role of customer-brand identification, brand love, and social communication**

Dahrouj, Rasha; Itani, Omar S.; **Hollebeek, Linda Desiree;** Eslami, Hossein; Kassar, Abdul-Nasser Journal of retailing and consumer services 2025 / art. 104230 <https://doi.org/10.1016/j.jretconser.2025.104230>