

Current trends and current problems of marketing communications manager training

Likarchuk, Natalia; **Järvis, Marina**; Varenyk, Oleg; Malykhina, Svitlana; Konopliannykova, Mariana Financial and Credit Activity Problems of Theory and Practice = Фінансово-кредитна діяльність : проблеми теорії і практики 2022 / р. 522-528
<https://doi.org/10.55643/fcaptp.1.42.2022.3646>