

Exploring and validating social identification and social exchange-based drivers of hospitality customer loyalty

Rather, Raouf Ahmad; **Hollebeek, Linda Desiree** International journal of contemporary hospitality management 2019 / p. 1432-1451

<https://doi.org/10.1108/IJCHM-10-2017-0627> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)