## Current trends and current problems of marketing communications manager training

Likarchuk, Natalia; **Järvis, Marina**; Varenyk, Oleg; Malykhina, Svitlana; Konopliannykova, Mariana Financial and Credit Activity Problems of Theory and Practice = Фінансово-кредитна діяльність : проблеми теорії і практики 2022 / р. 522-528 <a href="https://doi.org/10.55643/fcaptp.1.42.2022.3646">https://doi.org/10.55643/fcaptp.1.42.2022.3646</a>

## Digital-marketing as a modern tool for promotion of goods and services in social networks

Yevseitseva, Olena; Liulchak, Z.; Semenda, Olena; **Järvis, Marina**; Ponomarenko, Igor Financial and Credit Activity Problems of Theory and Practice = Фінансово-кредитна діяльність : проблеми теорії і практики 2022 / р. 361-370 <a href="https://doi.org/10.55643/fcaptp.1.42.2022.3723">https://doi.org/10.55643/fcaptp.1.42.2022.3723</a>