

Marketing medieval heritage - spatial consumption

Michelson, Aleksandr Acta Universitatis Bohemicae Meridionales. The Scientific Journal for Economics, Management and Trade 2011 / p. 89-94 : ill <https://ideas.repec.org/a/boh/actaub/v14y2011i2p89-94.html>

Old Town Tallinn: Medieval built heritage amid transformation

Michelson, Aleksandr; Paadam, Katrin; Ojamäe, Liis; Leemet, Anneli; Loorberg, Jaanika Tourism, Cultural Heritage and Urban Regeneration 2020 / p. 71-83 https://doi.org/10.1007/978-3-030-41905-9_5

Pedestrian networks, cultural built heritage and destination marketing : theoretical and methodological perspectives

Michelson, Aleksandr Recent Researches in Energy, Environment and Landscape Architecture : Proceedings of the 7th IASME/WSEAS International Conference on Energy, Environment, Ecosystems and Sustainable Development (EEESD '11) ; Proceedings of the 4th IASME/WSEAS International Conference on Landscape Architecture (LA '11), Angers, France, November 17-19, 2011 2011 / p. 31-36 : ill