Explaining switching behavior: consumer attention and choice in car insurance market Kepp, Kaido; Männasoo, Kadri SSRN 2024 / 36 p. https://dx.doi.org/10.2139/ssrn.4907134

Explaining switching behavior: Consumer attention and choice in car insurance market Kepp, Kaido; Männasoo, Kadri Journal of economic behavior & organization 2025 / art. 107233 https://doi.org/10.1016/j.jebo.2025.107233