

Redefining cultural tourism leadership : Innovative approach and tool

Martins, João F.; Pereira, Pedro; Pasandideh, Shabnam; Raiyani, Kashyap; Kalvet, Tarmo; De la cal, Mikel Zubiaga; Gandini, Alessandra Advances in Cultural Tourism Research : Proceedings 2025 / p. 217-230 https://doi.org/10.1007/978-3-031-65537-1_14