

Generative artificial intelligence (GenAI) revolution: A deep dive into GenAI adoption

Kumar, Aman; Shankar, Amit; **Hollebeek, Linda Desiree**; Behl, Abhishek; Lim, Weng Marc Journal of Business Research 2025 / art. 115160 <https://doi.org/10.1016/j.jbusres.2024.115160>

Knowledge management in the age of generative artificial intelligence - from SECI to GRAI

Boehm, Karsten; **Durst, Susanne** Vine journal of information and knowledge management systems 2025 / 16 p
<https://doi.org/10.1108/VJIKMS-10-2024-0357>