

Luxury consumption as identity markers in Tallinn : A study of Russian and Estonian everyday identity construction through consumer citizenship

Polese, Abel; Seliverstova, Oleksandra Journal of Consumer Culture 2020 / p. 194–215 <https://doi.org/10.1177%2F1469540519891276>
[Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

The effects of consumer cosmopolitanism on purchase behavior of foreign vs. domestic products

Parts, Oliver; Vida, Irena Managing global transitions 2011 / p. 355-370 : ill

The effects of cosmopolitanism on consumer ethnocentrism, brand origin identification and foreign product purchases

Parts, Oliver International journal of business and social research 2013 / p. 30-44 : ill

The effects of cosmopolitanism on consumer ethnocentrism, product quality, purchase intentions and foreign product purchase behavior

Parts, Oliver; Vida, Irena American international journal of contemporary research 2013 / p. 144-155 : ill

The effects of cosmopolitanism on Estonian and Slovenian consumer choice behavior of foreign versus domestic products = Kosmopolitismi mõju Eesti ja Sloveenia tarbijate ostukäitumisele välismaiste versus kodumaiste toodete valikul

Parts, Oliver 2011

The role of cosmopolitanism in consumer choice behavior

Vida, Irena; **Parts, Oliver**; Kunz, M.B. 2011 MBAA International Annual Conference, March 23-25th, 2011, Chicago : proceedings 2011 / p. 20-25

The role of cosmopolitanism in consumer ethnocentrism, knowledge of brand origins and foreign purchase behaviour

Parts, Oliver; Vida, Irena; **Vihalem, Ann** University-business cooperation Tallinn 2011 2011 / p. 259-276 : ill