

**Cooperation models between companies and universities : a case study**

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**From product centred design to value centred design : understanding the value-system**

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**Introducing proactive thinking in value alliance concept**

**Randmaa, Merili** 10th International Symposium "Topical Problems in the Field of Electrical and Power Engineering". Doctoral School of Energy and Geotechnology II : Pärnu, Estonia, January 10-15, 2011 2011 / p. 218-223 : ill

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