

Design management and branding for SMEs : experiences from the DesignSHIP project

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The Use of contemporary planning labels in professional practice - a Michigan example

Salmistu, Sirle; Kotval-Karamchandani, Zeenat; **Kotval, Zenia** Planning, practice & research 2020 / p. 342-348
<https://doi.org/10.1080/02697459.2020.1746038> Journal metrics at Scopus Article at Scopus Journal metrics at WOS Article at WOS

When “branding” meets “building:” the consequences of nation branding on identity in Kyrgyzstan and Estonia

Polese, Abel; Sheranova, Arzuu Journal of baltic studies 2023 / 23 p <https://doi.org/10.1080/01629778.2023.2271889>