

A study on effective knowledge reuse in multi-platform web applications user interfaces

Marenkov, Jevgeni; Robal, Tarmo; Kalja, Ahto PICMET '15 Conference : Management of the Technology Age : August 2-6, 2015, Portland, Oregon, USA : conference bulletin 2015 / p. 68

Analysing different consumption practices among different settings

Kaufmann, Hans Rüdiger; Orphanidou, Yianna; Tsangari, Haritini; Neulinger, Agnes; Kuster, Inés; Vila, Natalia; Rudawska, Iga; Bakowska, Sylwia; **Arvola, Rene** Consumption culture in Europe : insight into the beverage industry 2013 / p. 258-305 : ill

Attitude towards using Fintech services : digital immigrants versus digital natives

Koroleva, Ekaterina International Journal of Innovation and Technology Management 2022 / art. 2250029
<https://doi.org/10.1142/S0219877022500298>

Beloved brands - insight into the formation of meaningful experience

Riivits-Arkonsuo, Iivi; Leppiman, Anu 14th EBES Conference - Barcelona : program and abstract book : October 23-25, 2014, Barcelona, Spain 2014 / p. 8, 64

The betrayal puzzle : unraveling the connection between inauthenticity, corporate wrongdoing and brand betrayal with avoidance and reparation

Ittefaq, Huma; Akhtar, Naeem; Siddiqi, Umar Iqbal; Islam, Tahir; Kuzior, Aleksandra Journal of retailing and consumer services 2024 / art. 103597 <https://doi.org/10.1016/j.jretconser.2023.103597>

Boosting customers' impulsive buying tendency in live-streaming commerce: The role of customer engagement and deal proneness

Luo, Xi; Cheah, Jun-Hwa; **Hollebeek, Linda Desiree;** Lim, Xin-Jean Journal of retailing and consumer services 2024 / art. 103644
<https://doi.org/10.1016/j.jretconser.2023.103644>

Co-creation of service recovery and post-recovery responses : the impact of cultural values orientations and outcome favorability

Nik Bakhsh, Naghmeh Journal of service science research 2019 / p. 133–155 <https://doi.org/10.1007/s12927-019-0007-4>

Compulsive buying behaviour in Estonian market

Raudsepp, Marju; **Parts, Oliver** Economics and business 2015 / p. 81-85 : ill <http://dx.doi.org/10.1515/eb-2015-0013>

Consumer acceptance on the sensory characteristics and naturality of dry and medium dry apple ciders available on Estonian market [Online resource]

Kuldjärvi, Rain; Koppel, Kadri Tartu Ülikooli ASTRA projekt PER ASPERA : Funktsionaalsed materjalid ja tehnoloogiad : [7-8 märts 2017, Tartu : teesid] 2017 / [1] p <http://fmt.dk.ut.ee/teesid/>

Consumer attitudes and concerns with bioplastics use: An international study

Filho, Walter Leal; Barbir, Jelena; Abubakar, Ismaila Rimi; Paco, Arminda; Stasiskiene, Zaneta; Hornbogen, Marie; Fendt, Maren Theresa Christin; **Voronova, Viktoria; Klõga, Marija** PLoS ONE 2022 / art. e0266918 <https://doi.org/10.1371/journal.pone.0266918>
[Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Consumer attitudes towards the possibility of missing out a product

Jefimova, Anastasia; Parts, Oliver IMCSM Proceedings. Vol. 17, 1 2021 / p. 232-238 : ill
http://media.sjm06.com/2021/10/Proceedings_IMCSM21_Issue-1.pdf

Consumer behaviour in social media : patterns of sharing commercial messages

Riivits-Arkonsuo, Iivi; Leppiman, Anu International business - Baltic business development 2013 / p. 307-327 : ill

Consumer engagement with self-driving cars : a theory of planned behavior-informed perspective

Hollebeek, Linda Desiree; Menidjel, Choukri; Itani, Omar S.; Clark, Moira K.; Sigurdsson, Valdimar Asia Pacific Journal of Marketing and Logistics 2023 / p. 2029-2046 <https://doi.org/10.1108/APJML-08-2022-0654> [Article at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Consumer engagement, stress, and conservation of resources theory: a review, conceptual development, and future research agenda

Hollebeek, Linda Desiree; Hammedi, Wafa; Sürött, David E. Psychology and Marketing 2023 / p. 926-937
<https://doi.org/10.1002/mar.21807>

Consumer ethnocentrism and COO-effect' researching history and their relationships between the stages of states' development

Parts, Oliver Education and Economy 2007 : materials of international scientific conference 2007 / p. 91-93

Consumer journey from first experience to brand evangelism

Riivits-Arkonsuo, Iivi; Kaljund, Kristel; Leppiman, Anu Research in economics and business : Central and Eastern Europe 2014

Consumer online word-of-mouth - analysis thorough an experience pyramid model [Electronic resource]

Riivits-Arkonsuo, Iivi; Leppiman, Anu 9th EBES conference - Rome : proceedings CD : January, 11-13, 2013 : faculty of economics, Sapienza university of Rome, Rome, Italy 2013 / p. 1929-1934 [CD-ROM]

Consumption culture in Europe [Electronic resource]

Arvola, Rene "Elamus turunduses, turundus elamuses" : 5 aastat elamusturundust Tallinna Tehnikaülikoolis : konverentsi ettekannete laiendatud abstraktide kogumik : 6. mai 2014 2014 / p. 14

Cosmopolitanism impact on product purchase behavior on the example of Slovenian and Estonian consumers

Parts, Oliver; Vihalem, Ann Baltic Business and Socio-Economic Development 2009 : 5th International Conference, Kalmar, Sweden, September 14-15, 2009 2011 / p. 119-142 : ill

Customer journey value : a conceptual framework

Hollebeek, Linda Desiree; Urbonavicius, Sigita; Sigurdsson, Valdimar; **Arvola, Rene;** Clark, Moira K. Journal of creating value 2023 / p. 8-26 <https://doi.org/10.1177/23949643231157155>

Customer value, customer engagement, and customer-based brand equity in the context of a digital payment app

Bapat, Dhananjay; Hollebeek, Linda Desiree Marketing Intelligence & Planning 2023 <https://doi.org/10.1108/MIP-09-2022-0417>

A decentralized distribution market mechanism considering renewable generation units with zero marginal costs

Yang, Jiajia; Dong, Zhao Yang; **Wen, Fushuan;** Chen, Guo; Qiao, Yichen IEEE Transactions on Smart Grid 2020 / p. 1724 - 1736 <https://doi.org/10.1109/TSG.2019.2942616> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Designing a business service experience : customer's perspective on value co-creation

Kukk, Jana; Leppiman, Anu; Pohjola, Anneli Research in economics and business : Central and Eastern Europe 2014 / p. 51-64 : ill

Does it Pay to Pay Attention? Estimating Sources of Consumer Inertia in Car Insurance Market

Kepp, Kaido; Männasoo, Kadri SSRN 2023 <https://doi.org/10.2139/ssrn.4531692>

Eesti leibkondade varad, kohustused ja jõukus : leibkondade finantskäitumise ja tarbimisharjumuste uuringu tulemused

Meriküll, Jaanika; **Rõõm, Tairi** 2016 http://www.ester.ee/record=b4573378*est http://www.ester.ee/record=b4576650*est

Eesti tarbija eelistusi roheline toode ei mõjuta

Vihalem, Ann Äripäev 2001 / 20. nov., lk. 13 <https://www.aripaev.ee/uudised/2001/11/19/eesti-tarbija-eelistusi-roheline-toode-ei-mojuta>

Efektiivseks mitte alla jääda : ülesanne lugejale: pane õigesti pealkirjas puuduvad kirjavahemärgid

Soone, Ivar Director 2004 / 1, lk. 28-31 https://artiklid.elnet.ee/record=b2025688*est

The effects of consumer esports videogame engagement on consumption behaviors

Abbasi, Amir Zaib; Asif, Muhammad; **Hollebeek, Linda Desiree;** Islam, Jamid Ul; Ting, Ding Hooi; Rehman, Umair Journal of Product and Brand Management 2021 / p. 1194 - 1211 <https://doi.org/10.1108/JPBM-04-2020-2839> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Elamusdisain ja elamusturundus [Võrguväljaanne]

Leppiman, Anu Elamusdisain turunduses : turunduse õppetooli IV kevadkonverents : konverentsi ettekannete abstraktide kogumik : 10. mai 2016 2016 / lk. 6 <https://www.ttu.ee/public/m/majandusteaduskond/Sundmused/TurKonvAbstraktid.pdf>

Elamusturundus ja elamusdisain : väärtuse loomine elamuste kaudu

Leppiman, Anu Kaja : kommunikatsiooni ja suhtekorralduse ajakiri 2016 / lk. 7-8

Energiajookide uuring : raport [Elektroniline teavik]

Pitsi, Tagli; Gluškova, Natalja; Martverk, Madli; Oja, Leila; Liiv, Krystiine 2013 https://intra.tai.ee/images/prints/documents/138253572643_Energiajookide%20uuring.pdf

Engaging consumers through artificially intelligent technologies: Systematic review, conceptual model, and further research

Hollebeek, Linda Desiree; Menidjel, Choukri; Sarstedt, Marko; Jansson, Johan; Urbonavicius, Sigita Psychology and Marketing 2024 / art. 1326454, 19 p <https://doi.org/10.1002/mar.21957>

Estimating consumption responses to income shocks of different persistence using self-reported income measures

Kukk, Merike; Kulikov, Dmitry; **Staeher, Karsten** The review of income and wealth 2016 / p. 311-333 : ill <http://dx.doi.org/10.1111/roiw.12163>

Experiential technology brands for generation Y

Riivits-Arkonsuo, Iivi; Leppiman, Anu Proceedings of the International Marketing Trends Conference 2015 : Paris, 22-24 January, 2015 / p. 1-11 : ill

An experimental study on re-ranking web shop search results using semantic segmentation of user profiles

Poppink, Bram; Frasinca, Flavius; **Robal, Tarmo** Electronic commerce research and applications 2023 / art. 101310
<https://doi.org/10.1016/j.elerap.2023.101310>

Fair Trade and social responsibility - whose duty? Estonian consumers attitudes and beliefs

Riivits-Arkonsuo, Iivi; Ojasoo, Merle; Leppiman, Anu; Mänd, Kristjan Agronomy research 2017 / p. 1771-1781 : ill
<https://doi.org/10.15159/AR.17.064>

From adoption to relationships : Internet banking in Estonia

Kerem, Katri 2003

Hedonic consumption experience in videogaming : A multidimensional perspective

Hollebeek, Linda Desiree; Abbasi, Amir Zaib; Schultz, Carsten D.; Ting, Ding Hooi; Sigurdsson, Valdimar Journal of Retailing and Consumer Services 2022 / Art. 102892 <https://doi.org/10.1016/j.jretconser.2021.102892> [Journal metrics at Scopus](#) [Article at Scopus](#)
[Journal metrics at WOS](#) [Article at WOS](#)

Individual differences in sensitivity to bitterness focusing on oat and pea preparations

Vaikma, Helen; Metsoja, Grete; Bljaghina, Anastassia; Rosenvald, Sirli Future foods 2022 / art. 100206
<https://doi.org/10.1016/j.fufo.2022.100206> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Interrelations between retail service satisfaction and customer loyalty : a holistic perspective = Kaubandusteenusega rahulolu ja lojaalsuse vahelised suhted: holistiline käsitus

Soone, Ivar 2007 https://www.ester.ee/record=b2239876*est

Kliendikeskne teenindamine [Elektrooniline teavik]

Teichmann, Mare 2001 https://www.ester.ee/record=b1516989*est

Kliendikeskne teenindus

Siirak, Virve Eesti Päevaleht 1999 / 20. mai, lk. 6

Light at the end of the tunnel : Visitors' virtual reality (versus in-person) attraction site tour-related behavioral intentions during and post-COVID-19

Itani, Omar S.; Hollebeek, Linda Desiree Tourism Management 2021 / art. 104290 <https://doi.org/10.1016/j.tourman.2021.104290>
[Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Millennials' brand attachment and ecological systems theory [Online resource]

Riivits-Arkonsuo, Iivi; Leppiman, Anu Proceedings of 15th International Marketing Trends Conference : January 21st-23rd 2016, Venice 2016 / p. 1-12 : ill http://www.marketing-trends-congress.com/archives/2016/pages/PDF/RIIVITS-ARKONSUO_LEPPIMAN.pdf

Mobile app vs. desktop browser platforms : the relationships among customer engagement, experience, relationship quality and loyalty intention

Khan, Imran; Hollebeek, Linda Desiree; Fatma, Mobin; Islam, Jamid Ul; Rather, Raouf Ahmad; Shahid, Shadma; Sigurdsson, Valdimar Journal of Marketing Management 2023 / p. 275-297 <https://doi.org/10.1080/0267257X.2022.2106290>

Oliver Parts: Z-sõjamasin on toonud kaasa ostuhüsteeria, venelased kraabivad kokku nii kulda kui naistepesu

Parts, Oliver delfi.ee 2022 [Oliver Parts: Z-sõjamasin on toonud kaasa ostuhüsteeria, venelased kraabivad kokku nii kulda kui naistepesu](https://delfi.ee/oliver-parts-z-sõjamasin-on-toonud-kaasa-ostuhüsteeria-venelased-kraabivad-kokku-nii-kulda-kui-naistepesu)

Online word-of-mouth in experience marketing, the voice of the consumers : on the example of Estonian social media users

Riivits-Arkonsuo, Iivi; Leppiman, Anu Listening to Consumers of Emerging Markets : proceedings of the 2014 Annual Conference of the Emerging Markets Conference Board 2014 / p. 344-349

Online word-of-mouth on brands and experience marketing

Riivits-Arkonsuo, Iivi; Leppiman, Anu Journal of management and change 2014 / p. 43-55 : ill

Osta, või mitte osta?

Sarv, Robert Studioosus 2011 / lk. 28-29 https://www.ester.ee/record=b1558644*est

Purchase, storage, and preparation of eggs and poultry in selected European countries : a preliminary study

Koppel, Kadri; Timberg, Loreida; Shalimov, Roman British food journal 2015 / p. 749-765 : ill <http://dx.doi.org/10.1108/BFJ-01-2014-0021>

Quality labels in Estonian food market : do the labels matter?

Riivits-Arkonsuo, Ivi; Leppiman, Anu; Hartšenko, Jelena Agronomy research 2016 / p. 896-906 : ill
http://ise.elnet.ee/record=b2860784~S1*est

Rolle der Nachhaltigkeit beim Konsum von Süßigkeiten durch Kinder

Ludin, Daniela; Wellbrock, Wanja; Müller, Erika; Gerstlberger, Wolfgang Dieter; Schätzle, Caroline; Schwinghammer, Philipp
Nachhaltiger Konsum : Best Practices aus Wissenschaft, Unternehmenspraxis, Gesellschaft, Verwaltung und Politik 2021 / s. 783–796 https://doi.org/10.1007/978-3-658-33353-9_47

"Rule-of-Thumb" consumption in the Baltic States

Ridala, Svetlana Journal of international research publications : economy & business 2012 / p. 204-219

"Rule-of-thumb" consumption in the Baltic States [Electronic resource]

Ridala, Svetlana Doctoral Summer School 2011 : doctoral school in economics and innovation : 25-28 July 2011, Viinistu, Estonia 2011 / [CD-ROM] https://artiklid.elnet.ee/record=b2469686*est

Seasoned spratproducts acceptance in Estonia and in Thailand

Timberg, Loreida; Koppel, Kadri; Kuldjärv, Rain; Chambers IV, Edgar; Soontrunnarudrungsri, Aussama; Suwonsichon, Suntaree; **Paalme, Toomas** Journal of aquatic food product technology 2013 / p. 1-40 : ill

A Study of Non-Performing Loan Behaviour in P2P Lending under Asymmetric Information

Zou, Zongfeng; Chen, Huixin; Zheng, Xiaosong Transformations in business and economics 2017 / p. 490-450
<http://www.transformations.knf.vu.lt/42c/article/astu>

A study on effective knowledge reuse in multi-platform web applications user interfaces

Marenkov, Jevgeni; Robal, Tarmo; Kalja, Ahto PICMET '15 : proceedings : Management of the Technology Age 2015 / p. 1351-1361 : ill <https://doi.org/10.1109/PICMET.2015.7273083>

Studying the incorrect user behaviour in sophisticated self-service portal user interfaces

Marenkov, Jevgeni; Robal, Tarmo; Kalja, Ahto Proceedings of the 8th Annual Conference of the Estonian National Doctoral School in Information and Communication Technologies : December 5-6, 2014, Rakvere 2014 / p. 71-74 : ill

Sustainability and consumer behaviour : literature review

Vaikma, Helen 2022 https://esn-network.com/fileadmin/user_upload/documents/2022/ESN_Sustainability_Consumer_Behaviour_Literature_Review_Publish_06Dec22.pdf

Zero-COVID and retail : using multi-wave data to examine the role of perceived risk and psychological factors in shopping abandonment

Akhtar, Naeem; Ittefaq, Huma; Siddiqi, Umar Iqbal; Islam, Tahir; Hameed, Zahid; Kuzior, Aleksandra Journal of retailing and consumer services 2024 / art. 103737 <https://doi.org/10.1016/j.jretconser.2024.103737>

TalTechi turunduse dotsent: turunduse paradigma on muutunud

Riivits-Arkonsuo, Ivi BestMarketing.ee 2023 [TalTechi turunduse dotsent: turunduse paradigma on muutunud](https://bestmarketing.ee/taltechit/2023/turunduse-paradigma-on-muutunud)

Tarbija käitumisest kauplustes

Niit, Eeva-Liisa; Arvola, Rene Saldo 2002 / 2, lk. 31-32

Tarbija teekond esmakogemusest brändisaadikuni [Elektroniline teavik]

Riivits-Arkonsuo, Ivi "Elamus turunduses, turundus elamuses" : 5 aastat elamusturundust Tallinna Tehnikaülikoolis : konverentsi ettekannete laiendatud abstraktide kogumik : 6. mai 2014 2014 / lk. 10

Tarbijakoolitus toetab müüki

Parts, Oliver Äripäev 2002 / 4. juuni, lk. 14

Tarbijast brändisaadikuks ehk sõnumi liikumine läbi tarbija [Võrguväljaanne]

Riivits-Arkonsuo, Ivi Elamusdisaini turunduses : turunduse õppetooli IV kevadkonverents : konverentsi ettekannete abstraktide kogumik : 10. mai 2016 2016 / lk. 8 <https://www.ttu.ee/public/m/majandusteaduskond/Sundmused/TurKonvAbstraktid.pdf>

Tarbijast brändisaadikuks ehk sõnumi liikumine tarbija kaudu

Riivits-Arkonsuo, Ivi Kaja : kommunikatsiooni ja suhtekorralduse ajakiri 2016 / lk. 19-20

The assets, liabilities and wealth of Estonian households : results of the household finance and consumption survey

Meriküll, Jaanika; Rõõm, Tairi 2016 http://www.ester.ee/record=b4557533*est

The effect of consumer values on engagement and behavioral intent : moderating role of age

Kautish, Pradeep; **Hollebeek, Linda Desiree**; Khare, Arpita; Rather, Raouf Ahmad Managing Disruptions in Business : Causes, Conflicts, and Control 2022 / p. 263-289 https://doi.org/10.1007/978-3-030-79709-6_14

The effects of consumer cosmopolitanism on purchase behavior of foreign vs. domestic products

Parts, Oliver; Vida, Irena Managing global transitions 2011 / p. 355-370 : ill

The effects of cosmopolitanism on consumer ethnocentrism, brand origin identification and foreign product purchases

Parts, Oliver International journal of business and social research 2013 / p. 30-44 : ill

The effects of cosmopolitanism on consumer ethnocentrism, product quality, purchase intentions and foreign product purchase behavior

Parts, Oliver; Vida, Irena American international journal of contemporary research 2013 / p. 144-155 : ill

The effects of cosmopolitanism on Estonian and Slovenian consumer choice behavior of foreign versus domestic products = Kosmopolitismi mõju Eesti ja Sloveenia tarbijate ostukäitumisele välismaiste versus kodumaiste toodete valikul

Parts, Oliver 2011

The measurement of consumer ethnocentrism and COO-effect in consumer research

Parts, Oliver Transformations in business & economics 2007 / 1, p. 139-154

https://www.researchgate.net/publication/288884643_The_measurement_of_consumer_ethnocentrism_and_COO_effect_in_consumer_research

The motives of chocolate consumption among Estonians and Russians in Estonian market

Pjatakova, Liia; **Parts, Oliver** 21st International Scientific Conference Smart and Efficient Economy : Preparation for the Future Innovative Economy : proceeding of selected papers : May 19-20, 2016, Brno, Czech Republic 2016 / p. 206-211 : ill

http://www.icem.lt/public/icem/ICEM_2016_selected%20papers.pdf

The role of brand community identification and reward on consumer brand engagement and brand loyalty in virtual brand communities

Kaur, Harsandaldeep; Paruthi, Mandakini; Islam, Jamid Ul; **Hollebeek, Linda Desiree** Telematics and informatics 2020 / art.

101321, 11 p. . ill <https://doi.org/10.1016/j.tele.2019.101321> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

The role of consumer speech acts in brand activism: A transformative advertising perspective

Fletcher-Brown, Judith; Middleton, Karen; Thompson-Whiteside, Helen; Turnbull, Sarah; Tuan, Annamaria; **Hollebeek, Linda Desiree**

Journal of Advertising 2024 / 20 p <https://doi.org/10.1080/00913367.2023.2288828>

The role of cosmopolitanism in consumer choice behavior

Vida, Irena; **Parts, Oliver**; Kunz, M.B. 2011 MBAA International Annual Conference, March 23-25th, 2011, Chicago : proceedings 2011 / p. 20-25

The role of cosmopolitanism in consumer ethnocentrism, knowledge of brand origins and foreign purchase behaviour

Parts, Oliver; Vida, Irena; **Vihalem, Ann** University-business cooperation Tallinn 2011 2011 / p. 259-276 : ill

Towards adaptive web - analysing and recommending web users' behaviour = Veebikasutajate käitumise analüüs ja soovituselise veebi loomiseks

Robal, Tarmo 2012 https://www.ester.ee/record=b2862251*est

Turunduse alused

2003 https://www.ester.ee/record=b1820995*est

Turunduse alused

2008 https://www.ester.ee/record=b2400306*est

Tööstusliku ostukäitumise iseärasused

Vihalem, Ann Eesti Välismajanduse Teataja 1993 / 7, lk. 68-70

Tööstusspetsialistide infovajadused ja infootsikäitumine = Information needs and information-seeking behaviour of specialists in industry

Tibar, Aiki 2001 https://www.ester.ee/record=b1506396*est

Vastutustundlik tarbijakäitumine ja ettevõtlus: kuidas tõsta teadlikkust inimkonna mõjust planeedile?

opleht.ee 2022 [Vastutustundlik tarbijakäitumine ja ettevõtlus: kuidas tõsta teadlikkust inimkonna mõjust planeedile?](#)

Ülikooli uurimistöö: tarbijad on Ukraina sõja tõttu muutunud Venemaa suhtes vaenulikumaks

Pohlak, Keneli arileht.delfi.ee 2023 <https://arileht.delfi.ee/artikkel/120209070/ulikooli-uurimistoo-tarbijad-on-ukraina-soja-tottu-muutunud-venemaa-suhtes-vaenulikumaks> <https://digikogu.taltech.ee/et/Item/36609509-3c1c-4fec-a100-23bd9ac54a02>

Изучение закономерностей потребительского поведения населения

Luks, T.; Pettai, Iris Прикладные социально-географические исследования : тезисы докладов республиканского семинара-совещания, Тарту, 26 января 1984 1984 / с. 119-121 https://www.ester.ee/record=b1269134*est

К проблеме управления потребностями в процессе повышения эффективности общественного производства

Kerem, Kaie Политэкономические проблемы повышения эффективности производства : тезисы докладов XI республиканской научно-практической конференции, ЛатвССР. г. Юрмала, 26-27 мая 1977 г. 1977 / с. 121-123 https://www.ester.ee/record=b2327368*est

Согласование интересов производителей и потребителей товаров народного потребления

Kerem, Kaie Закономерности развития производственных отношений : материалы межреспубликанской научно-методической конференции преподавателей кафедр политической экономии вузов Прибалтийских республик (Паланга, 29-31 мая 1975 г.) 1975 / с. 153-154 https://www.ester.ee/record=b3822722*est