

The motives of chocolate consumption among Estonians and Russians in Estonian market

Pjatakova, Liia; **Parts, Oliver** 21st International Scientific Conference Smart and Efficient Economy : Preparation for the Future Innovative Economy : proceeding of selected papers : May 19-20, 2016, Brno, Czech Republic 2016 / p. 206-211 : ill
http://www.icem.lt/public/icem/ICEM_2016_selected%20papers.pdf