

Beyond the Big Five : the effect of machiavellian, narcissistic, and psychopathic personality traits on stakeholder engagement

Hollebeek, Linda Desiree; Sprott, David E.; **Riisalu, Rein** Psychology & Marketing 2022 / p. 1230-1243

<https://doi.org/10.1002/mar.21647> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Customer engagement in evolving technological environments : synopsis and guiding propositions

Hollebeek, Linda Desiree; Sprott, David E.; Andreassen, Tor W. European Journal of Marketing 2019 / p. 2018-2023

<https://doi.org/10.1108/EJM-09-2019-970> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article metrics at WOS](#)

Guest editorial

Hollebeek, Linda Desiree; Sprott, David E.; Andreassen, Tor W. European Journal of Marketing 2019 / p. 1665-1670

<https://doi.org/10.1108/EJM-09-2019-969> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Hallmarks and potential pitfalls of customer- and consumer engagement scales: A systematic review

Hollebeek, Linda Desiree; Sarstedt, Marko; Menidjel, Choukri; Sprott, David E.; Urbonavicius, Sigita Psychology & Marketing 2023 / ? <https://doi.org/10.1002/mar.21797>

Introduction to the handbook of research on customer engagement

Hollebeek, Linda Desiree; Sprott, David E. Handbook of research on customer engagement 2019 / p. 1-3

https://www.ester.ee/record=b5290824*est <https://doi.org/10.4337/9781788114899.00005>

Rise of the machines? Customer engagement in automated service interactions

Hollebeek, Linda Desiree; Sprott, David E.; Brady, Michael K. Journal of Service Research 2021 / p. 3–8

<https://doi.org/10.1177/1094670520975110> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Social influence and stakeholder engagement behavior conformity, compliance, and reactance

Hollebeek, Linda Desiree; Sprott, David E.; Sigurdsson, Valdimar; Clark, Moira K. Psychology and Marketing 2022 / p. 90-100

<https://doi.org/10.1002/mar.21577> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)