

Alexanderi tehnika : oskud kogu eluks

Alcantara, Pedro de 2013

Anxiety and uncertainty in expatriate everyday life : identity boundary regulation within Estonian online communities

Kaljud, Kristel; Peterson, Anne-Liis Identity and intercultural communication 2014 / p. 360-378

Consumer journey from first experience to brand evangelism

Riivits-Arkonsuo, Ivi; Kaljud, Kristel; Leppiman, Anu Research in economics and business : Central and Eastern Europe 2014 / p. 5-28 : ill

Daniel Kehlmann iseenda kuulsuse jälgedel : Daniel Kehlmann jääb oma uues romaanis nauditavalt iseendaks

Kaljud, Kristel Eesti Ekspress : Areen 2019 <https://ekspress.delfi.ee/areen/daniel-kehlmann-iseenda-kuulsuse-jalgedel?id=85822049>

East-West dichotomies in the construction of Estonian national identity

Kaljud, Kristel Central and Eastern European review 2012 / p. 1-31

Ein historischer Krimi aus Estland

Kaljud, Kristel Jahrbuch für finnisch-deutsche Literaturbeziehungen : Mitteilungen aus der Deutschen Bibliothek 2015 / S. 206-208

Ein interkulturelles Schmankerl

Kaljud, Kristel Jahrbuch für finnisch-deutsche Literaturbeziehungen : Mitteilungen aus der Deutschen Bibliothek 2008 / S. 210-212

Engaging with (vs. avoiding) personalized advertising on social media

Loureiro, Sandra Maria Correia; Hollebeek, Linda Desiree; Rather, Raouf Ahmad; Ruivo, Luis; Kaljud, Kristel; Guerreiro, Joao Journal of marketing communications 2023 <https://doi.org/10.1080/13527266.2023.2289044> [Journal metrics at Scopus](#) [Article at Scopus](#)

Expatriate as a brand : intercultural success stories of Estonian musicians

Kaljud, Kristel; Peterson, Anne-Liis Music and Human Mobility Redefining Community in Intercultural Context 2016 2016 / p. 252-259 : ill http://www.afahc.ro/ro/rcic/2016/rcic'16/icmhm'16_III/III.%2013.%20Kaljud-Peterson%20pp%20%20%20252-259.pdf

"Ich hab keine Angst vor Schmetterlingen"

Kaljud, Kristel Jahrbuch für finnisch-deutsche Literaturbeziehungen : Mitteilungen aus der Deutschen Bibliothek 2008 / S. 208-210

Impeerium : romaan

Kracht, Christian 2015 https://www.ester.ee/record=b4527227*est

Improving non-profit organizations' capability through open architecture model

Leppiman, Anu; Riivits-Arkonsuo, Ivi; Kaljud, Kristel International business - Baltic business development 2013 / p. 125-144 : ill

Interkultuuriline ärisuhtlemine

Kaljud, Kristel 2001 http://www.ester.ee/record=b1569776*est

Irja Grönholm (Hg.): estonia: Jahrbuch der estnischen Literatur. Bremen: Hempen Verlag. 2006. Rezension

Kaljud, Kristel Jahrbuch für finnisch-deutsche Literaturbeziehungen : Mitteilungen aus der Deutschen Bibliothek 2007 / 244-246

Kuidas saada rüütliks

Björk, Christina 2015 http://www.ester.ee/record=b4474640*est

Kultuuridevahelise suhtluspädevuse (ICC) õpetamisest TTÜs [Võrguväljaanne]

Kaljud, Kristel Elamusdisain turunduses : turunduse õppetooli IV kevadkonverents : konverentsi ettekannete abstraktide kogumik : 10. mai 2016 2016 / lk. 10 <https://www.ttu.ee/public/m/majandusteaduskond/Sundmused/TurKonvAbstraktid.pdf>

Kultuuridevahelise suhtluspädevuse omandamisest elamuste varal

Kaljud, Kristel Kaja : kommunikatsiooni ja suhtekorralduse ajakiri 2016 / lk. 22-24 https://artiklid.elnet.ee/record=b2800154*est

Kvalitatiivsed andmed turunduses [Elektroniline teavik]

Kaljud, Kristel "Elamus turunduses, turundus elamuses" : 5 aastat elamusturundust Tallinna Tehnikaülikoolis : konverentsi ettekannete laiendatud abstraktide kogumik : 6. mai 2014 2014 / lk. 11

Maaailma möötmine

Kehlmann, Daniel 2014 https://www.ester.ee/record=b3085261*est

Märgalad : romaan

Roche, Charlotte 2013 https://www.ester.ee/record=b3037662*est

Player- and spectator-engagement and co-creation in e-sports gaming events during and post-COVID-19

Berndt, Adele; Hollebeek, Linda Desiree; Kaljund, Kristel; Rather, Raouf Ahmad Brand co-creation tourism research : contemporary issues and challenges 2023 / p. 139-158 <https://www.appleacademicpress.com/brand-co-creation-tourism-research-contemporary-issues-and-challenges/9781774912515> https://www.ester.ee/record=b5602689*est

Research in economics and business : Central and Eastern Europe

2014 http://www.ester.ee/record=b2590050*est

The 4th task and the 4th power : newly formed non-governmental organisations caught in a stranglehold by the post-socialist Estonian mass media?

Kaljund, Kristel; Peterson, Anne-Liis Journal of international scientific publications : media & mass communication 2013 / p. 458-473

Võib-olla Esther : lood

Petrowskaja, Katja 2014 https://www.ester.ee/record=b4429227*est