

Test results of practical value-centric business development methodology

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Value centric business development for Estonian manufacturing small and medium sized enterprises = Väärtuskeskne ettevõtte arendus Eesti väike- ja keskmise suurusega tootmisettevõtetele

Kukuškin, Merili 2015 https://www.ester.ee/record=b4496512*est

Value-centric business development : descriptive and prescriptive research into five different companies

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