

Aastavestlus, millest on kasu töötajale ja tööandjale

Maltsev, Tiina; **Ojasoo, Merle** Eesti Õde : Eesti Õdede Liidu ametlik väljaanne 2020 / lk. 29-30

https://www.ester.ee/record=b1072030*est <https://dea.digar.ee/article/AKeestide/2020/09/0/14.1>

Appearance-based discrimination against young women in the workplace

Lämsä, Anna-Maija; **Ojasoo, Merle**; Jyrkinen, Marjut; Pučetaite, Raminta Qualitative research in organizations and management

2023 / p. 125-141 <https://doi.org/10.1108/QROM-02-2022-2292>

Assessing engineering students' attitudes towards corporate social responsibility principles

Saari, Ulla A.; **Ojasoo, Merle**; Venesaar, Urve; Puhakka, Ilmari; Nokelainen, Petri; Mäkinen, Saku J. European journal of engineering education 2024 / 22 p <https://doi.org/10.1080/03043797.2023.2299731>

The challenges of a stakeholder dialogue : the case of inexhaustible energy for exhaustible consumption

Ojasoo, Merle; Roostalu, Lea; Leppiman, Anu; Riivits-Arkonsuo, Iivi Evolving business models in ecosystem of disruptive technologies and social media 2019 / p. 89-95 : ill

CSR reporting, stakeholder engagement and preventing hypocrisy through ethics audit

Ojasoo, Merle Journal of global entrepreneurship research 2016 / p. 1-14 : ill <http://dx.doi.org/10.1186/s40497-016-0056-9>

Emotional coping of nursing students during mental health nursing simulation training

Annion, Marianne; **Ojasoo, Merle**; Ernits, Ülle; Puusepp, Kristi Proceedings of the Estonian Academy of Sciences 2023 / p. 212-219

<https://doi.org/10.3176/proc.2023.3.03>

Eriõe professionaalne areng ja võimestamine magistriõppe arendusprojekti kaudu

Ojasoo, Merle Eesti õendus ajas ja muutumises: Teadus- ja õppemetoodiliste artiklite kogumik 2020 / p. 133-139

https://www.ester.ee/record=b5379916*est

ESG alusraamistikud

Ojasoo, Merle Personalijuhtimise käsiraamat 2024 / lk. 273-293 : ill https://www.ester.ee/record=b5650955*est

Ethics and sustainability in the communication of Tallinn City Theatre

Kooskora, Mari; **Ojasoo, Merle**; Roostalu, Lea 4th International Multidisciplinary Scientific Conference on Social Sciences and Arts

SGEM 2017, SGEM2017 : conference proceedings 2017 / p. 173-180 <https://sgemworld.at/ssgemlib/spip.php?article4685>

Ethics audit as a marketing instrument and its potential for organic farming

Ojasoo, Merle; Leppiman, Anu Agronomy research 2016 / p. 150-159 : ill http://ise.elnet.ee/record=b2860036~S1*est

E-õpik kui ruum ja vahend - ärieetika e-õpiku näitel

Ojasoo, Merle Õppejõult õppejõule 2021: õppimise ja õpetamise ruumid, Tartu Ülikool, 21.01.2021 : virtuaalkonverents 2021 [E-õpik](#)

[kui ruum ja vahend - ärieetika e-õpiku näitel](#)

Fair Trade and social responsibility - whose duty? Estonian consumers attitudes and beliefs

Riivits-Arkonsuo, Iivi; **Ojasoo, Merle**; Leppiman, Anu; Mänd, Kristjan Agronomy research 2017 / p. 1771-1781 : ill

<https://doi.org/10.15159/AR.17.064>

Hunting tourism ethics

Ojasoo, Merle; Roosipõld, Anne Encyclopedia of tourism management and marketing 2022 / p. 631-633

<https://doi.org/10.4337/9781800377486.hunting.tourism.ethics>

Ka mage reklaam mõjub

Ojasoo, Merle Äripäev 2017 / lk. 14

Lahutamatu osa majandusest: vastutustundlikkuse teemade põimimisest oma põhitegevusse ei pääse ükski ettevõtte

digi.geenius.ee 2023 [Lahutamatu osa majandusest: vastutustundlikkuse teemade põimimisest oma põhitegevusse ei pääse ükski ettevõtte](#)

Measuring sustainability performance on the example of estonian state-owned foundations

Roostalu, Lea; Kooskora, Mari; **Ojasoo, Merle** SGEM 2017 : Conference Proceedings : Science & Arts Conference : 4th

international multidisciplinary scientific conference on social sciences & arts : Book 1, Vol 2 2017 / p. 109-116

<https://doi.org/10.5593/sgemsocial2017/12/S01.014>

Merle Ojasoo: me tegelikult ei tea, kui paljusid lapsi vanematest treenerite poolt väärkoheldakse

Ojasoo, Merle Eesti Päevaleht 2021 <https://epl.delfi.ee/artikkel/92612285/merle-ogasoo-me-tegelikult-ei-tea-kui-paljusid-lapsi-vanematest-treenerite-poolt-vaarkoheldakse>

Personalijuhtimise käsiraamat

Laja, Reet; Luts, Piret; Neppo, Mailis; **Ojasoo, Merle**; Pesti, Cerlin; Randmann, Liina; Saska, Egle; Zernand-Vilson, Maris; Vään,

Riina 2024 https://www.ester.ee/record=b5650955*est

Professional development and empowerment of a special nurse through a master's study [Online resource]

Ojasoo, Merle International Scientific Conference HEALTH. SOCIETY. SCIENCE.: 3rd International Scientific Conference "HEALTH. SOCIETY. SCIENCE", Lithuania, 22nd October, 2020 2020 ["Professional development and empowerment of a special nurse through a master's study"](#) ["Professional development and empowerment of a special nurse through a master's study"](#)

Public health & healthcare in the move : opportunities and challenges in research, practice and policy : Tallinn 2020, October 28-30 : conference proceedings [Online resource]

2020 https://www.ester.ee/record=b5381769*est

Teaching business ethics and prevention of corruption and financial crimes in business administration and entrepreneurship curriculum

Ojasoo, Merle; Pevkur, Aive NFF 2022 Conference Papers 2022 <https://journals.oru.se/NFF2022/article/view/1339>

Vastutustundlikkusest ja eetikast teaduses

Ojasoo, Merle Mente et Manu 2017 / lk. 4-5 : ill https://www.ttu.ee/public/m/mente-et-manu/MM_02_2017/index.html

Wine experience

Roosipõld, Anne; **Ojasoo, Merle** Encyclopedia of tourism management and marketing 2022 <https://doi.org/10.4337/9781800377486>

Women's appearance as the focus of attention in organizations

Ojasoo, Merle; Lämsä, Anna-Maija; Jyrkinen, Marjut; Rihma, Monika Responsible Humane Strategies for Gender Equality, Empowerment and Leadership 2019 / p. 27-33

Ärietika, korruptsiooni ja majanduskuritegude käsitlemine ettevõtjalerialade õppekavades : analüüs ja ettepanekud

2021 https://www.korruptsioon.ee/sites/www.korruptsioon.ee/files/elfinder/dokumendid/raport_03.02_21_.pdf

X ja Y generatsiooni ootused tööandjale vastutustundliku ettevõtluse printsiipidest lähtuvalt

Ojasoo, Merle; Liblik, R.; Kooskora, Mari; Roostalu, Lea European Business Ethics Network EBEN Annual Conference 2017 "Searching for Sustainability in Future Working Life" : 14-16 June 2017, Jyväskylä, Finland 2017