

Stakeholder engagement and business model innovation value

Hollebeek, Linda Desiree; Urbonavicius, Sigitas; **Parts, Oliver** The service industries journal 2022 / p. 42-58

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Tourism-based customer engagement : the construct, antecedents, and consequences

Rather, Raouf Ahmad; **Hollebeek, Linda Desiree;** Islam, Jamid Ul The service industries journal 2019 / p. 519-540

<https://doi.org/10.1080/02642069.2019.1570154> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)