

Blockchain-based applications in shipping and port management : a literature review towards defining key conceptual frameworks

Tsiulin, Sergey; Hegner Reinau, Kristian; **Hilmola, Olli-Pekka Kristian**; Goryaev, Nikolay; Karam, Ahmed International journal of productivity and performance management 2020 / p. 201-224 <https://doi.org/10.1108/RIBS-04-2019-0051>

Crafting conceptual proposition-based contributions: The 7C framework

Hollebeek, Linda Desiree; Srivastava, Rajendra K.; Clark, Moira K.; Urbonavicius, Sigita; Lim, Weng Marc Psychology and Marketing 2024 / p. 2396-2411 <https://doi.org/10.1002/mar.22055> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Digital Content Marketing's Role in Fostering Consumer Engagement, Trust, and Value: Framework, Fundamental Propositions, and Implications

Hollebeek, Linda Desiree; Macky, Keith Journal of interactive marketing 2019 / p. 27-41 <https://doi.org/10.1016/j.intmar.2018.07.003>

A framework to retain the knowledge of departing knowledge workers in the manufacturing industry

Sumbal, Muhammad Saleem Ullah Khan; Tsui, Eric; **Durst, Susanne**; Shujahat, Muhammad; Irfan, Irfan; Ali, Syed Muhammad Vine journal of information and knowledge management systems 2020 / 21 p <https://doi.org/10.1108/VJIKMS-06-2019-0086>

S-D logic-informed customer engagement: integrative framework, revised fundamental propositions, and application to CRM

Hollebeek, Linda Desiree; Srivastava, Rajendra K.; Chen, Tom Journal of the academy of marketing science 2019 / p. 161-185 <https://doi.org/10.1007/s11747-016-0494-5>

Value co-creation: a metatheory unifying framework and fundamental propositions

Saha, Victor; **Hollebeek, Linda Desiree**; Venkatesh, Mani; Goyal, Praveen; Clark, Moira Marketing Intelligence & Planning 2025 / p. 574-603 <https://doi.org/10.1108/MIP-03-2024-0163> [Article at Scopus](#)