

Bridging the urban-rural digital divide: taxonomy of the best practice and critical reflection of the EU countries' approach

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Customer brand engagement during service lockdown

Hollebeek, Linda Desiree; Smith, Dale L.G.; **Kasabov, Edward**; Hammadi, Wafa; Warlow, Alexander; Clark, Moira K. Journal of services marketing 2021 / p. 201-209 <https://doi.org/10.1108/JSM-05-2020-0199> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

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Pelucha, Martin; Kourilova, Jana; **Kasabov, Edward**; Feurich, Marek Journal of rural studies 2021 / 10 p

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Ignored, silenced, caricatured, ridiculed, patronised, and hijacked: What next for a post-populist, post-Gilded-Age countryside?

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So, what is (of) value?

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