

Engagement and value cocreation within a multi-stakeholder service ecosystem

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First-time versus repeat tourism customer engagement, experience, and value co-creation: An empirical investigation

Rather, Raouf Ahmad; **Hollebeek, Linda Desiree**; Rasoolimanesh, S. Mostafa Journal of travel research 2021 / p. 549-564 <https://doi.org/10.1177/0047287521997572> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)