

Moving the stakeholder journey forward

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Online content creators' and viewers' interdependent journeys

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Stakeholder engagement and business model innovation value

Hollebeek, Linda Desiree; Urbonavicius, Sigitas; **Parts, Oliver** The service industries journal 2022 / p. 42-58 <https://doi.org/10.1080/02642069.2022.2026334> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)