

Integration of Baltic small and medium-sized ports in regional innovation strategies on smart specialisation (RIS3)

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Marketing and branding strategy for the South Baltic Sea Region : reinforcing regional innovation in SMEs through cross-border collaboration models in the age of transformation

Gerlitz, Laima; **Meyer, Christopher**; Prause, Gunnar Klaus Entrepreneurship and sustainability issues 2021 / p. 467-487

[https://doi.org/10.9770/jesi.2021.8.4\(28\)](https://doi.org/10.9770/jesi.2021.8.4(28))

Small and medium-sized port greening initiatives as trigger for a servitisation port ecosystem

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