

**Consumers' smartphone addiction : Impact of engagement and app type on wellbeing**

Moriuchi, Emi; **Hollebeek, Linda Desiree**; Lim, Weng Marc Journal of Business Research 2025 / art. 115379

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**Gamification's role in fostering user engagement with healthy food-based digital content**

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**Mobile app vs. desktop browser platforms : the relationships among customer engagement, experience, relationship quality and loyalty intention**

Khan, Imran; **Hollebeek, Linda Desiree**; Fatma, Mobin; Islam, Jamid Ul; Rather, Raouf Ahmad; Shahid, Shadma; Sigurdsson, Valdimar Journal of Marketing Management 2023 / p. 275-297 <https://doi.org/10.1080/0267257X.2022.2106290> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)