Does it pay to pay attention? Estimating sources of consumer inertia in car insurance market Kepp, Kaido; Männasoo, Kadri SSRN 2023 https://doi.org/10.2139/ssrn.4531692

Explaining switching behavior : consumer attention and choice in car insurance market Kepp, Kaido; Männasoo, Kadri SSRN 2024 / 36 p. https://dx.doi.org/10.2139/ssrn.4907134