

**Estonian managerial values in value systems in ensuring the sustainability of organizations**

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**Rethinking value : a value-centric model of product, service and business development**

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<https://www.designsociety.org/publication/30526/RETHINKING+VALUE%3A+A+VALUE-CENTRIC+MODEL+OF+PRODUCT%2C+SERVICE+AND+BUSINESS+DEVELOPMENT>

**Test results of practical value-centric business development methodology**

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**Value-centric business development : descriptive and prescriptive research into five different companies**

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