

Design management and branding for SMEs : experiences from the DesignSHIP project

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Design management and entrepreneurship : current practices, progress in conceptualisation and advanced integration within a network of design management absorbers in the South Baltic Sea region

Hack, Achim; Maknyte, Laima; **Prause, Gunnar Klaus** Social Sustainability and Economic Security : The Agenda for Entrepreneurship in the 21st Century 2013 / p. 12.01-12.27

How to integrate design management concepts into SME? : experiences from the South Baltic Sea region

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