

A model for users' action prediction based on locality profiles

Robal, Tarmo; Kalja, Ahto Information systems development : challenges in practice, theory and education. Volume 1 2009 / p. 169-182 https://link.springer.com/chapter/10.1007/978-0-387-68772-8_14

The anchoring of inflation expectations in the short and in the long run

Nautz, Dieter; Strohsal, Till; **Netšunajev, Aleksei** Macroeconomic dynamics 2019 / p. 1959-1977 : ill
<https://doi.org/10.1017/S1365100517000517> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Antecedents of online word-of-mouth and memorable experience concept

Riivits-Arkonsuo, Iivi; Leppiman, Anu International journal of business and social research 2015 / p. 1-14 : ill

Applications of digital twins for demand side recommendation scheme with consumer comfort constraints

Onile, Abiodun Emmanuel; Belikov, Juri; Petlenkov, Eduard; Levron, Yoash IEEE PES Innovative Smart Grid Technologies Conference Europe (ISGT Europe 2023) : proceedings 2023 / 5 p <https://doi.org/10.1109/ISGTEUROPE56780.2023.10407399>

Authentication using shared knowledge

Kimlaychuk, Vadim International journal of computer science and security 2009 / 5, [5] p https://link.springer.com/chapter/10.1007/978-3-642-33932-5_48

Classification of supply chain practices according to customer values in automotive industry

Maleki, Meysam; **Liiv, Innar; Ševtšenko, Eduard; Cruz-Machado, V.** Proceedings of the 8th International Conference of DAAAM Baltic Industrial Engineering, 19-21st April 2012, Tallinn, Estonia. 2 2012 / p. 542-547 : ill

Consumer attitudes towards the possibility of missing out a product

Jefimova, Anastasia; Parts, Oliver IMCSM Proceedings. Vol. 17, 1 2021 / p. 232-238 : ill
http://media.sjm06.com/2021/10/Proceedings_IMCSM21_Issue-1.pdf

Consumer electricity information exchange in free market environment

Klesment, Kristo Info- ja kommunikatsioonitehnoloogia doktorikooli IKTDK viienda aastakonverentsi artiklite kogumik : 25.-26. novembril 2011, Nelijärve 2011 / p. 117-119 : ill

Consumer engagement, stress, and conservation of resources theory: a review, conceptual development, and future research agenda

Hollebeek, Linda Desiree; Hammedi, Wafa; Sürott, David E. Psychology and Marketing 2023 / p. 926-937
<https://doi.org/10.1002/mar.21807>

Consumer ethnocentrism and COO-effect' researching history and their relationships between the stages of states' development

Parts, Oliver Education and Economy 2007 : materials of international scientific conference 2007 / p. 91-93

Consumer journey from first experience to brand evangelism

Riivits-Arkonsuo, Iivi; Kaljund, Kristel; Leppiman, Anu Research in economics and business : Central and Eastern Europe 2014 / p. 5-28 : ill

Consumers' willingness to disclose their personal data in e-commerce: A reciprocity-based social exchange perspective

Degutis, Mindaugas; Urbonavičius, Sigita; **Hollebeek, Linda Desiree; Anselmsson, Johan** Journal of retailing and consumer services 2023 / art. 103385 <https://doi.org/10.1016/j.jretconser.2023.103385>

Current practice on power quality legislation within European transmission systems – results from Horizon 2020 project MIGRATE

Kilter, Jako; Trummal, Tarmo; Löper, Mari; Palu, Ivo 2020 19th International Conference on Harmonics and Quality of Power (ICHQP), 6-7 July 2020, Dubai, UAE 2020 <https://doi.org/10.1109/ICHQP46026.2020.9177907>

Dimensionality of responses to customer satisfaction with low-involvement low-risk frequent purchases : the example of grocery retailing

Soone, Ivar Working papers in economics. Vol. 19 (TUTWPE No 141-144) 2006 / TUTWPE No. 141, p. 5-33
https://artiklid.elnet.ee/record=b1020689*est

Do European consumers buy GM foods?

Vokk, Raivo Food and nutrition = Toit ja toitumine 2007 / p. 94-98

Eesti pimadam pool : elektrifirma suured projektid jätavad tavatarbija vaeslapseks

Rajangu, Väino Pealinn 2015 / lk. 4-5

Efektiivseks mitte alla jääda : ülesanne lugejale: pane õigesti pealkirjas puuduvad kirjavahemärgid

Soone, Ivar Director 2004 / 1, lk. 28-31 https://artiklid.elnet.ee/record=b2025688*est

Energeetika : energiasüsteemid - elektri ja soojuse tarbijad juhtmeid pidi üksteise küljes

Valdma, Mati Horisont 2011 / 5, lk. 42-47 : ill https://artiklid.elnet.ee/record=b2428023*est

Energiasäästualast teavet soojuse tarbijatele

Ingermann, Karl Põhjarannik 1999 / 13. märts, Soojuse Eri, lk. 3

Energy efficient behavior modeling for demand side recommender system in solar microgrid applications using multi-agent reinforcement learning model

Onile, Abiodun Emmanuel; Belikov, Juri; Levron, Yoash; Petlenkov, Eduard Sustainable cities and society 2023 / art. 104392, 20 p. : ill <https://doi.org/10.1016/j.scs.2023.104392>

Engaging with (vs. avoiding) personalized advertising on social media

Loureiro, Sandra Maria Correia; **Hollebeek, Linda Desiree**; Rather, Raouf Ahmad; Ruivo, Luis; **Kaljund, Kristel**; Guerreiro, Joao Journal of marketing communications 2023 <https://doi.org/10.1080/13527266.2023.2289044>

Estonian consumers' attitudes towards environmentally friendly products

Kerem, Katri; Laugen, Kristjan Integrative approaches towards sustainability in the Baltic Sea Region 2004 / p. 403-410 : ill

Ethnicity's effect on social media-based comment intention : comparing minority and majority consumers

Bozkurt, Siddik; Gligor, David; **Hollebeek, Linda Desiree** Psychology and Marketing 2021 / p. 1895-1910

<https://doi.org/10.1002/mar.21549> Journal metrics at Scopus Article at Scopus Journal metrics at WOS Article at WOS

Evaluating Web systems on the basis of users' behavior modeling

Robal, Tarmo; Kalja, Ahto Info- ja kommunikatsioonitehnoloogia doktorikooli IKTDK kolmanda aastakonverentsi artiklite kogumik : 25.-26. aprill 2008, Voore külalistemaja 2008 / p. 64-67 : ill

Evaluation of chinese E-commerce cost and lead time performance to Estonia

Hilmola, Olli-Pekka Kristian; Tolli, Andres Quality Innovation Prosperity 2018 / p. 14-26 <https://doi.org/10.12776/QIP.V22i1.1035>
[Journal metrics at Scopus](#) [Article at Scopus](#)

An experimental study on re-ranking web shop search results using semantic segmentation of user profiles

Poppink, Bram; Frasinca, Flavius; **Robal, Tarmo** Electronic commerce research and applications 2023 / art. 101310
<https://doi.org/10.1016/j.elerap.2023.101310>

Food leftover practices among consumers in selected countries in Europe, South and North America

Koppel, Kadri; Higa, Federica; Godwin, Sandra; **Timberg, Loreida** Foods 2016 / [14 p] <https://doi.org/10.3390/foods5030066>

Glasgow's tarbimisest, tehnoloogias ja inseneriharidusest : [Rahvusvahelise Tehnikaajaloo Komitee (ICOHTEC) 38. aastakonverentsist 2.-7. aug. 2011 Glasgow Ülikoolis]

Mägi, Vahur Tallinna Tehnikaülikooli aastaraamat 2011 2012 / lk. 317-319

Hallmarks and potential pitfalls of customer- and consumer engagement scales: A systematic review

Hollebeek, Linda Desiree; Sarstedt, Marko; Menidjel, Choukri; Sprott, David E.; Urbanavicius, Sigita Psychology & Marketing 2023 / ? <https://doi.org/10.1002/mar.21797>

Hinnakujundus näoga tarbija poole

Tartu, Ülo Tehnika ja Tootmine 1987 / lk. 8-9 https://www.ester.ee/record=b1073047*est

Hoolivus elektritarbijate suhtes

Veiderma, Mihkel Postimees 2012 / lk. 13

How to select and weight context dimensions conditions for context-aware recommendation?

Zammali, Saloua; **Ben Yahia, Sadok** Expert Systems with Applications 2021 / art. 115176 <https://doi.org/10.1016/j.eswa.2021.115176>
[Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Interrelations between retail service satisfaction and customer loyalty : a holistic perspective = Kaubandusteenusega rahulolu ja lojaalsuse vahelised suhted: holistiline käsitlus

Soone, Ivar 2007 https://www.ester.ee/record=b2239876*est

Kas tarbija on vallasant? : [Keskerakonna korraldatud tarbijakaitse konverentsist]

Reinde, Urmi Seitse Päeva 1998 / nr. 8, okt., lk. 4

Kas tulemas on järjekordne elektrimaks?

Rajangu, Väino Õhtuleht 2015 / lk. 8 <https://www.oh tuleht.ee/657629/vaino-rajangu-kas-tulekul-on-veel-uks-elektrimaks>

Kassapidaja katsumused

Sam, Anna 2011 https://www.ester.ee/record=b2683055*est

Kes kaitseb ostjat?

Liebert, Tiit Rahva Hääl 1993 / 15. juuli

Kuvandiehitamine kui moodsa infosõja tuumarelv

Mölder, Holger Mürileht 2017 / lk. 18-19 http://www.ester.ee/record=b2929924*est <https://www.muurileht.ee/kuvandiehitamine-kui-moodsa-infosõja-tuumarelv/>

10 küsimust Eesti Energiale

Rajangu, Väino Eesti Päevaleht 2004 / lk. 3 <https://epl.delfi.ee/artikkel/50978605/vaino-rajangu-10-kusimust-est-energiele>

Legislation of direct-to-consumer genetic testing in Europe : a fragmented regulatory landscape

Kalokairinou, Louiza; Howard, H. C.; Slokenberga, S.; Fisher, E.; Titma, Tiina Journal of community genetics 2018 / p. 117-132
<https://doi.org/10.1007/s12687-017-0344-2> [Journal metrics at Scopus](#) [Article at Scopus](#)

Leveraging social media advertising to foster female consumers' empowerment and engagement: The role of regulatory mode

Septianto, Felix; Mathmann, Frank; Hollebeek, Linda Desiree; Higgins, E. Tory Journal of Advertising 2023 / 18 p
<https://doi.org/10.1080/00913367.2023.2255251>

Lõpetage energeetika lõhkumine

Raukas, Anto Äripäev 2018 / lk. 12 [Lõpetage energeetika lõhkumine](#)

Meepurgi kaane all ostab tarbija usaldust : Eesti Mesinike Liidu juhatuse esimehe Aleksander Kilgi kommentaar

Kilk, Aleksander; Kalm, Ülo Maamajandus 2007 / sept., lk. 37 https://artiklid.elnet.ee/record=b1059470*est

National identity for breakfast : food consumption and the everyday construction of national narratives in Estonia

Polese, Abel; Seliverstova, Oleksandra; Kerikmäe, Tanel; Cheskin, Ammon Nationalities papers 2020 / p. 1015-1035 : ill
<https://doi.org/10.1017/nps.2019.131>

Online word-of-mouth in experience marketing, the voice of the consumers : on the example of Estonian social media users

Riivits-Arkonsuo, Ivi; Leppiman, Anu Listening to Consumers of Emerging Markets : proceedings of the 2014 Annual Conference of the Emerging Markets Conference Board 2014 / p. 344-349

Online word-of-mouth on brands and experience marketing

Riivits-Arkonsuo, Ivi; Leppiman, Anu Journal of management and change 2014 / p. 43-55 : ill

Ostuboonuste kirjendamine raamatupidamises [Võrguväljaanne]

Güldenkov, Maret raamatupidaja.ee 2020 "[Ostuboonuste kirjendamine raamatupidamises](#)"

Overview: Plant-based alternatives from niche to mainstream

Vaikka, Helen; Rosenvald, Sirli; Arvola, Rene 14th Baltic Conference on Food Science and Technology "Sustainable Food for Conscious Consumer" : FoodBalt 2021 : book of abstracts 2021 / p. 67

Pakend räägib tarbijale kauba omadustest

Liebert, Tiit Hommikuleht 1993 / 13. sept

The role of recommender systems in fostering consumers' long-term platform engagement

Maslowska, Ewa; Malthouse, Edward C.; Hollebeek, Linda Desiree Journal of Service Management 2022 / p. 721-732
<https://doi.org/10.1108/JOSM-12-2021-0487> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

"Rule-of-Thumb" consumption in the Baltic States

Ridala, Svetlana Journal of international research publications : economy & business 2012 / p. 204-219

"Rule-of-thumb" consumption in the Baltic States [Electronic resource]

Ridala, Svetlana Doctoral Summer School 2011 : doctoral school in economics and innovation : 25-28 July 2011, Viinistu, Estonia 2011 / [CD-ROM] https://artiklid.elnet.ee/record=b2469686*est

Samsungi regiooni juht: tarbijat tuleb austada : [Samsung Digital Academy nime kandev õppeklass Mektory majas]

Lõugas, Hans Eesti Päevaleht 2013 / lk. 9 https://artiklid.elnet.ee/record=b2645864*est

Shaping customer brand loyalty during the pandemic : The role of brand credibility, value congruence, experience, identification, and engagement

Rather, Raouf Ahmad; **Hollebeek, Linda Desiree**; Vo-Thanh, Tan; Ramkissoon, Haywantee; **Leppiman, Anu**; Smith, Dale L.G. Journal of Consumer Behaviour 2022 / p. 1175-1189 <https://doi.org/10.1002/cb.2070> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Standardiseerimispoliitika teenuste kvaliteedi kujundamisel

Lumiste, Rein Harmoniseerimine ja vabadus Eesti Vabariigi majanduspoliitikas integreerumisel Euroopa Liiduga : IX teadus- ja koolituskonverentsi ettekanded - artiklid : (Tartu - Võrsk, 28.-30. juuni 2001) 2001 / lk. 377-382

Tarbija kaitse ja tarbijakaitse seadus

Mallene, Ülo Äriilm 1994 / 2, lk. 75

Tarbijakoolitusprogramm

Liebert, Tiit Ravikindlustuse eelarvest 1998. a. finantseeritud tervist edendavate projektide teesid : aruandekonverents "Tervisedendus 1998" : Tapa Kultuurikoda, 03. juuni, 1999. a 1999 / lk. 46

Teeninduse orienteerimine tarbijale

Raudjärv, Matti Tehnika ja Tootmine 1984 / lk. 7-9 https://www.ester.ee/record=b1073047*est

The effects of consumer cosmopolitanism on purchase behavior of foreign vs. domestic products

Parts, Oliver; Vida, Irena Managing global transitions 2011 / p. 355-370 : ill

The effects of cosmopolitanism on consumer ethnocentrism, brand origin identification and foreign product purchases

Parts, Oliver International journal of business and social research 2013 / p. 30-44 : ill

The effects of cosmopolitanism on consumer ethnocentrism, product quality, purchase intentions and foreign product purchase behavior

Parts, Oliver; Vida, Irena American international journal of contemporary research 2013 / p. 144-155 : ill

The joint use of geographic information - a national strategy

Rainio, Antti GIS-Baltic Sea States '93 : exhibition, conference, Tallinn, Estonia, 29 November - 1 December 1993 : abstract book, catalogue 1993 / p. 12

The measurement of consumer ethnocentrism and COO-effect in consumer research

Parts, Oliver Transformations in business & economics 2007 / 1, p. 139-154

https://www.researchgate.net/publication/288884643_The_measurement_of_consumer_ethnocentrism_and_COO_effect_in_consumer_research

The role of cosmopolitanism in consumer choice behavior

Vida, Irena; **Parts, Oliver**; Kunz, M.B. 2011 MBAA International Annual Conference, March 23-25th, 2011, Chicago : proceedings 2011 / p. 20-25

The role of cosmopolitanism in consumer ethnocentrism, knowledge of brand origins and foreign purchase behaviour

Parts, Oliver; Vida, Irena; **Vihalem, Ann** University-business cooperation Tallinn 2011 2011 / p. 259-276 : ill

Tulevikutarbija vaade raamatukogule

Võhandu, Leo Konverents : 50 aastat lugejateenindust Eesti Akadeemilises Raamatukogus, 4. novembril 1997 1997 / [1] lk

Tulevikutarbija vaade raamatukogule

Võhandu, Leo Infoleht / Statistikaamet 1997 / lk. 4

Tööstus, kaubaringlus, tarbija

Pöder, Olga Tehnika ja Tootmine 1975 / lk. 351-352 https://www.ester.ee/record=b1073047*est

User communities - drivers for open innovation

Prause, Gunnar Klaus; Thurner, Thomas Foresight - Russia 2014 / p. 18-23

Uus elektrišokk tarbijaile

Rajangu, Väino Meie Maa 2015 / lk. 2

Uus võrgusõbralike muundurite klass alalisvoolu tarbijatele parameetrilise reaktiivvõimsuse kompensatsiooni, lühisvoolu piiramise ja koormusega isekohastuvusega

Janson, Kuno; **Järvik, Jaan** Eesti teadlaste kongress, 11.-15. augustini 1996. a. Tallinnas : ettekannete kokkuvõtted 1996 / lk. 248: ill https://www.ester.ee/record=b1052731*est

Valgus-lõhnad-värvid : sa isegi ei usu, millega poed sind ostulõksu meelitavad! [Võrguväljaanne]

Serka-Sanchez, Helen ohtuleht.ee 2022 [Valgus-lõhnad-värvid : sa isegi ei usu, millega poed sind ostulõksu meelitavad!](#)

Virtual product developing environment in customer-centered design approach

Randmaa, Merili; Sonk, Kaimo Proceedings of the 7th International Conference of DAAAM Baltic Industrial Engineering : 22-24th April 2010, Tallinn, Estonia. [I] 2010 / p. 72-77 : ill

Võrgu kuutasu pitsitab elektritarbijat

Rajangu, Väino Õhtuleht 2015 / lk. 8

Õmblustööstus, koondis, tarbija

Reiner, Aivo Tehnika ja Tootmine 1973 / lk. 404 https://www.ester.ee/record=b1073047*est

Young consumers and their brand love

Riivits-Arkonsuo, Iivi; Leppiman, Anu International journal of business and social research 2015 / p. 33-44 : ill

Адаптация экономического субъекта к условиям современной рыночной экономике

Кавалаяускене, Виргиния Theoretical aspects of the transitioning economy : proceedings of the 29th Baltic Conference of Teachers of Economic Theory, Tallinn, May 19-20, 1994 = Теоретические аспекты переходной экономики : материалы 29-ой конференции преподавателей экономической теории Балтии, Таллинн, 19-20 мая 1994 г 1994 / с. 63-64

Главные направления развития бытового обслуживания на основе оценок потребителей

Rekkaro, Vello Социально-экономические проблемы повышения эффективности использования ресурсного потенциала : научно-методический семинар политэкономов Прибалтики : тезисы докладов 1985 / с. 72-73
https://www.ester.ee/record=b1231355*est

К вопросу типологизации потребителей

Pettai, Iris Потребление и уровень жизни населения 1979 / с. 31-40 https://www.ester.ee/record=b1283598*est
<https://digikogu.taltech.ee/et/Item/dc1f8294-d89f-4f2c-83c0-fb2a5613bace>

Методологические недоработки в применении панельного метода при изучении спроса

Pettai, Iris Статистика и экономический анализ 1977 / с. 159-167 https://www.ester.ee/record=b1309508*est
<https://digikogu.taltech.ee/et/Item/97c01d52-3148-45bc-a11e-6c8e2ad5e912>

Об отборе шлакозоловых отходов сланцевых электростанций для выдачи их потребителям

Prikk, Arvi; Arro, Hendrik Tallinna Tehnikaülikooli Toimetised 1992 / lk. 19-30