

**Consumer ethnocentrism and COO-effect' researching history and their relationships between the stages of states' development**

**Parts, Oliver** Education and Economy 2007 : materials of international scientific conference 2007 / p. 91-93

**Cosmopolitanism impact on product purchase behavior on the example of Slovenian and Estonian consumers**

**Parts, Oliver; Vihalem, Ann** Baltic Business and Socio-Economic Development 2009 : 5th International Conference, Kalmar, Sweden, September 14-15, 2009 2011 / p. 119-142 : ill

**The effects of consumer cosmopolitanism on purchase behavior of foreign vs. domestic products**

**Parts, Oliver; Vida, Irena** Managing global transitions 2011 / p. 355-370 : ill

**The effects of cosmopolitanism on consumer ethnocentrism, brand origin identification and foreign product purchases**

**Parts, Oliver** International journal of business and social research 2013 / p. 30-44 : ill

**The effects of cosmopolitanism on consumer ethnocentrism, product quality, purchase intentions and foreign product purchase behavior**

**Parts, Oliver; Vida, Irena** American international journal of contemporary research 2013 / p. 144-155 : ill

**The measurement of consumer ethnocentrism and COO-effect in consumer research**

**Parts, Oliver** Transformations in business & economics 2007 / 1, p. 139-154

[https://www.researchgate.net/publication/288884643\\_The\\_measurement\\_of\\_consumer\\_ethnocentrism\\_and\\_COO\\_effect\\_in\\_consumer\\_research](https://www.researchgate.net/publication/288884643_The_measurement_of_consumer_ethnocentrism_and_COO_effect_in_consumer_research)

**The role of cosmopolitanism in consumer ethnocentrism, knowledge of brand origins and foreign purchase behaviour**

**Parts, Oliver; Vida, Irena; Vihalem, Ann** University-business cooperation Tallinn 2011 2011 / p. 259-276 : ill