

Dynamic concepts for business model generation

Wahl, Mike Franz; Prause, Gunnar Klaus International Conference : Entrepreneurship and Innovation as Key Drivers of Regional Development : Ventspils, Latvia, 15-16 July 2013 : conference materials, abstract book 2013 / p. 16

Toward understanding resources, competencies, and capabilities : business model generation approach

Wahl, Mike Franz; Prause, Gunnar Klaus Journal of entrepreneurship and sustainability issues 2013 / p. 67-80 : ill