

E-banking in Estonia : development, driving factors and effects

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Empirical research of the development of bank-customer relationships : an Estonian case

Vensel, Vello Proceedings of the 9th Annual Conference on Marketing and Business Strategies for Central & Eastern Europe, December 5-7, 2001, Vienna, Austria 2001 / p. 218-237 : ill

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Vensel, Vello Proceedings of the 8th Annual Conference on Marketing Strategies for Central & Eastern Europe : December 13-15, 2000, Vienna, Austria 2000 / p. 222-241