From product centred design to value centred design: understanding the value-system

Randmaa, Merili; Howard, Thomas; **Otto, Tauno** Proceedings of the 8th International Conference of DAAAM Baltic Industrial Engineering, 19-21st April 2012, Tallinn, Estonia. 2 2012 / p. 548-554 : ill

Rethinking value: a value-centric model of product, service and business development

Randmaa, Merili; Mougaard, Krestine; Howard, Thomas; McAloone, Tim ICED 11: 18th International Conference on Engineering Design: 15-18 August 2011, Kopenhaagen: Impacting Society Through Engineering Design 2011 / p. DS 68-11