

### **Case study on design management : inefficiencies and possible remedies**

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### **Causality and interpretation : a new design model inspired by the Aristotelian legacy**

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### **Design management and branding for SMEs : experiences from the DesignSHIP project**

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### **Design management in a design office : development of the model for 'To-Be'**

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### **Design management in a design office : solving the problem of relevance**

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