

Cooperation models between companies and universities : a case study

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From product centred design to value centred design : understanding the value-system

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Introducing proactive thinking in value alliance concept

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Relationships between business objectives and the actual outcome of the business

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Rethinking value : a value-centric model of product, service and business development

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RFID rack assembly development for mobile platform

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Test results of practical value-centric business development methodology

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