

**Test results of practical value-centric business development methodology**

**Randmaa, Merili; Otto, Tauno; Howard, Thomas J.** Proceedings of NordDesign 2014 Conference 2014 / p. 642-651 : ill

**Value-centric business : an in-depth analysis of one case company**

**Randmaa, Merili; Otto, Tauno** Proceedings of the 9th International Conference of DAAAM Baltic Industrial Engineering, 24-26th April 2014, Tallinn, Estonia 2014 / p. 169-174